



Save 25¢ per 25ct (6oz) Case

49080 Pretzel Salted 6oz IW

THE SHELF STABLE AUTHENTIC GERMAN SOFT PRETZEL

HOLIDAY
WHOLESALE

Holiday April 2025
HW Highlight\$

225 Gussel Drive • PO Box 177 • Wisconsin Dells, WI 53965
• 1-800-333-8321 • holidaywholesale.com •
Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)

PROMOTE

Cinco -de- Mayo!

NAUGHTY CHILE

TAGUERIA

Serve burritos, tacos, nachos and bowls
because Mexican food is the second
most popular food style in the USA.

Menu Direction and Suggested Combinations



BURRITOS



TACOS



NACHOS



BOWLS

- Taco beef, pinto beans, cheese & red salsa
- Chicken, black beans, rice & green chile sauce
- Or use one of our Quickie Burrito Mixes.

- Pork carnitas, green chiles, cilantro, toppings
- Barbacoa beef, chipotle wine sauce, toppings
- Chicken, queso green chile sauce, toppings

- Chips, taco beef, pinto beans, cheese & red salsa
- Chips, chicken, black beans, cheese & green chile
- Chips, pork carnitas, pinto beans, cheese & green chiles

- Taco beef, pinto beans, cheese & red salsa
- Chicken, pinto beans, rice & green chiles
- Use our Quickie Burrito Mixes - add cheese & toppings

Save \$2.00 per 4ct (5lb) Case

50351 Western Breakfast Quickie Burrito MIX

Save \$1.00 per 4ct (5lb) Case

50537 Seasoned Pinto Beans

Save \$1.00 per 2ct (2.5lb) Case

46974 Queso Green Chile Sauce

Save \$2.00 per 4ct (5lb) Case

50539 Adobo Chicken Rice & Beans Quickie Burrito Mix

Save \$1.0 per 12ct (8oz) Case

48476 Western Breakfast Burrito - Paper

Save \$1.00 per 12ct (8oz) Case

48664 Picadillo Beef Burrito - Paper

Save \$1.00 per 12ct (8oz) Case

48649 Chicken Fajita Burrito - Paper

Save \$2.00 per 4ct (5lb) Case

50355 Pork Carnitas Rice & Beans Quickie Burrito

Save \$1.00 per 4ct (5lb) Case

50538 Cilantro Lime Rice

Save \$1.00 per 12ct (8oz) Case

48662 Pork Carnitas Burrito - Paper

Save \$1.00 per 12ct (8oz) Case

48668 Taco Beef Burrito w/Red Chile - Paper

Save \$1.00 per 2ct (2.5lb) Case

50594 Fire Roasted Red Salsa - Mild

Save \$1.00 per 4ct (2.5lb) Case

50593 Verde Tomatillo Jalapeño Salsa - Hot



HIGH LINER
FOODSERVICE®

GET EXCITED IT'S SEAFOOD SEASON! **REBATE**



Promotion Dates: January 1, 2025 - April 30, 2025
Maximum Rebate: \$500

Save \$1.00 per 5ct (2lb) Case

47872 FPI Raw Peeled & Deveined Tail On White Shrimp 13-15

Save \$2.00 per 2ct (5lb) Case

47811 High Liner 4.8oz Portion Beer Battered Southern Blue Whiting

Save \$1.00 per 5ct (2lb) Case

47873 FPI Raw White Shrimp Peeled & Deveined Tail On 16-20

Save \$2.00 per 2ct (5lb) Case

47809 High Liner 3.6oz Pan-Sear Citrus & Herb Southern Blue Whiting Fillet

Save \$1.00 per 10lb Case

50255 Fishery 4oz Individual Quick Frozen Haddock Loin

Save \$5.00 per 10ct (5lb) Case

47802 Icelandic Seafood Frozen Skinless Boned Haddock Fillets Cello Pack

Save \$2.00 per 2ct (5lb) Case

47815 High Liner 2oz Portion Brewer's Choice Beer Battered Haddock

Save \$5.00 per 2.5lb (12ct) Box

47842 High Liner Big Bob's Colossal Skewered Glazed w/Lime & Garlic Sauce Shrimp 16-20

Save \$2.00 per 4ct (2.5lb) Case

48185 High Liner Redhook® Ale Battered Round Shrimp, Tail-Off 31-35

DO SEAFOOD FEARLESSLY™

Ask your HW Sales Rep for the Rebate form.

CAKES CHEESECAKES PIES

SWEET STREET
EST. 1979

New Item!

NEW FOODSERVICE DESSERT LINE!

COMFORT DESSERTS

KEY LIME PIE



CHOCOLATE PEANUT BUTTER
PIE W/ REESE'S® PEANUT
BUTTER CUPS



⊗ FLOURLESS CHOCOLATE TORTE

FOUR HIGH CARROT CAKE



CHOCOLATE TOFFEE MOUSSE



FIVE HIGH CHOCOLATE CAKE

RASPBERRY WHITE CHOCOLATE
CHEESE BRULÉE®



CHOCOLATE PEANUT



BUTTER STACK

TIRAMISU



DULCE DE LECHE
CHEESECAKE



Save \$1.00 per 2ct (7.44lb) Case

49680 Sweet Street Cake 4 Layer Carrot
w/Cream Cheese Icing

Save \$1.00 per 2ct (7lb) Case

49681 Sweet Street Cake 5 Layer Chocolate,
Chocolate Filling & Dark Chocolate Ganache

Save \$1.00 per 2ct (5.75lb) Case

48759 Sweet Street Cake Floorless
Chocolate Torte

Save \$1.00 per 4ct (4.9lb) Case

49837 Sweet Street Pie Key Lime 12"

Save \$1.00 per 4ct (4.3lb) Case

49831 Sweet Street Pie Reese's Peanut Butter

Save \$1.00 per 2ct (5.44lb) Case

49683 Sweet Street Cheesecake Raspberry
White Chocolate Cheese Brulée®

Save \$1.00 per 2ct (4.5lb) Case

49682 Sweet Street Cheesecake
Dulce De Leche White Chocolate

Save \$1.00 per 8ct (2.63lb) Case

48532 Sweet Street Brownie/Cake
Hybrid Chocolate Peanut Butter Dessert

Save \$1.00 per 2ct (6.44lb) Case

49830 Sweet Street Pie Chocolate Toffee

Save \$10.00 per 2ct (4lb) Case

49770 Sweet Street Tiramisu Unsliced

⊗ = Gluten Free



FOODSERVICE
SOLUTIONS

Spring Into Flavor!

Whether it's a twist on a traditional favorite or an exciting new flavor combination, we have the products to satisfy and delight patrons.

Save \$1.00 per Case

CHEESE POTATO BITES

Holiday #49857

SPICY PICKLE FRIES

Holiday #49416

MAC & CHEESE WEDGES

Holiday #48253

FRESH STYLE FLAT CHIPS

Holiday #48047



Save \$2.00 per 60ct Case

49652

Square Sandwich
Croissants, Sliced • 2.5oz

50342

Cinnamon Twist
Donuts RTI • 2.5oz

50346

Ring Donuts,
Yeast-Raised, RTI • 2oz

Save \$2.00 per 66ct Case

50339

Bavarian Creme Filled Bismarcks
Pre-Filled, RTI, Thaw & Decorate • 3.25oz

50335

Raspberry Jelly Filled Bismarcks
RTI, Thaw & Decorate • 3.25oz

Save \$2.00 per 72ct Case

50337

Apple Fritters, RTI, Pre-Fried w/Apples
& Cinnamon. Thaw & Glaze/Ice • 3oz

50340

Long Johns, RTI
Thaw & Glaze/Ice • 3oz

Save \$2.00 per 84ct Case

50330

Devils Food Cake
Donuts, Large, RTI • 2oz

Save \$2.00 per 384ct Case

50362

Cake Donut Holes,
Plain, RTI • .46oz



(RTI) Ready To Ice



Save \$2.00 per 125ct Case

47706

Garlic Toast, 1" Thick
Brown & Serve • 1.8oz

Eat Well, Live Well.



AJINOMOTO

Golden Tiger

POSADA



Save \$1.00 per 120ct (1oz) Case

49026

Potsticker
Golden Tiger
Apple Pie

49024

Potsticker
Golden Tiger
Kimchi Chicken

49025

Potsticker
Golden Tiger
Southwest Chicken

Save \$1.00 per 4ct (4lb) Case

48348

Taco Mini
Chicken • .45oz

Save \$1.00 per 6ct (2lbs) Case

48102

Battered
Green Bean Fries,
Fred's

48142

Battered
Fried Pickle Chips
Fred's





IRRESISTIBLY DELICIOUS CRISPY CHICKEN FILETS



Southern-Style, Chicken-Fried-Chicken Filets

Holiday Code: **47963** • Brakebush Code: **5755**

Craft the perfect sandwich or salad with these crispy, chicken filets sampled at the 2025 Holiday Wholesale Food Show. Contact your Brakebush representative for more information!



**Triplestack
Chicken Blt**



**Garden Chicken
Salad**



**Stingin' Honey Garlic
Chicken Sandwich**

**LEARN
MORE**

at brakebush.com





I ♥ BACON



and **BRISKET!**



REAL BACON STORY

Cloverdale Bacon is made from the freshest pork bellies to ensure maximum flavor and satisfaction. We specifically select the most optimal belly size for each particular Cloverdale Bacon offering, which is then cured with our signature Cloverdale recipe and naturally slow hardwood-smoked for authentic and traditional bacon flavor. For over 100 years, Cloverdale has been inspired to make the most premium products with passion and pride. As Cloverdale strives to offer premium foods that provide convenience and value, we'll still insist on old-fashioned traditions without compromise!

PREMIUM • BIG FLAVOR • SAVORY

FEATURES

- Fresh Pork Specially Selected Bellies
- Naturally Apxod Smoked
- No Liquid Smoke - Ever
- Sliced Fresh
- Gas-Flushed Packaging

BENEFITS

- Exceptional slice consistency and leaner slices from specific belly sizes
- Distinct profile of sweet and smoky flavor from real apple hardwood
- We believe in the time honored tradition of smoking low and slow
- Optimal flavor and freshness
- Maximum flavor, freshness, and performance guaranteed
- Locks in flavor and freshness for 110 day shelf life

IN STOCK AT HOLIDAY WHOLESALÉ*

WESTERN SELECT™ APPLEWOOD SMOKED BACON **Save \$2.00 per Case**

HW	Description	Slice Ct	Pack
47732	Applewood Smoked, Grill Ready, Sliced	10-12 ct	2/7.5 lb
47799	Applewood Smoked, Grill Ready, Sliced	14-18 ct	2/7.5 lb
48141	Applewood Smoked, Grill Ready Sliced	18-22 ct	2/7.5 lb

HARD WOOD SMOKED BEEF BRISKET **Save \$1.50 per Case**

48234	Sliced Beef Brisket		2/5 lb avg
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Serve the brisket as the main event in a barbecue plate, on a bun for a fast sandwich or even used in pizzas and nachos.





Save \$1.00 per 10ct (6pk) Case

48046 Ciabatta Sandwich Roll 7" X 3" 4oz

Save \$1.00 per 120ct Case

48260 Sandwich Bun 4" Sliced 2oz

Save \$1.00 per 12ct (6pk) Case

49517 French Roll 7" Un sliced 4.4oz

Save \$1.00 per 16ct Case

47468 Polish Baguette 18oz

Save \$1.00 per 192ct Case

47431 Bun Brioche Slider Bun Brioche, Sliced 3.25"

Save \$1.00 per 24ct (4ct, 6pk) Case

47781 French Roll White 12" Sub, Sliced Hinged, 5oz

Save \$1.00 per 42ct Case

49054 Bun Pretzel Roll, Torpedo 3oz Sliced

Save \$1.00 per 48ct Case

47423 Bun Ciabatta Square Solid 3oz 6/8pk

Save \$1.00 per 4ct Case

47458 Brioche Hamburger Bun 4.5" 3.5oz 4/12pk

Save \$1.00 per 64ct Case

49553 Ciabatta Roll Small & Sliced 3.5"x3.5" 1.9oz

Save \$1.00 per Case

47491 Light Bake Baguette 21", 12oz 6/4pk

Save \$1.00 per 8ct Case

48379 Brioche Hamburger Bun 20oz, 3.5" 8/8ct

Save \$1.00 per Case

47976 Pretzel Hamburger Bun Sliced 3oz 6/8pk

Save \$1.00 per Case

47470 Plain English Muffin 2oz 6/12pk

Save \$1.00 per 72ct Case

47893 French Roll 7" 4.4oz White Brown & Serve

Save \$1.00 per 8ct Case

49949 Sliced Brioche Bread 3/4" Sliced 8/32oz

Save \$1.00 per 8ct Case

47370 White 5/8 Inch Slice Bread 2# 8ct



Pre-Book Yours Today!

Save \$1.00 per 180ct (2oz) Case
48509 White Chunk Macadamia Cookie Dough

Save 50¢ per 320ct (.4oz) Case
48591 Chocolate Chip Cookie Thaw & Serve

Save 50¢ per 48ct (2oz) Case
48535 Chocolate Chip Cookie with M&M's Thaw & Serve

Save 50¢ per 48ct (2oz) Case
48533 Peanut Butter With Reese's Pieces Thaw & Serve

Save 50¢ per 4ct Case
48518 Crispy Peanut Butter Quarter Sheet Bar Uncut

BEST MAID

EST. 1943
COOKIE COMPANY

Cookies are done when they have a golden brown outer edge & a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1.2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min



Save \$1.00 per Case



49346 Bread French 24" 12ct
47475 Bun Brat Slcd 6" 6/10ct
47465 Bun Hamburger 3.5" Sliced 6/12ct
47545 Bun Hamburger 4" Sliced 6/12ct
47408 Bun Kaiser 4.25" Sliced 6/12ct
47405 Bun Roll Steak Sliced 4.5" 6/12ct
47499 Bun Steak Roll Sliced 4.5" 6/12ct



SUPREMO®



Save \$10.00 per 2ct (5lb) Case
47935
 Chorizo Sausage
 Pork Crumble Fully Cooked

Save \$3.00 per 6ct (2.2lb) Case
48915
 Mexican Style Semi-Hard
 Crumbling Sierra Queso Cheese

48905
 Chihuahua Shredded
 Quesadilla Cheese

Save \$3.00 per 4ct (5lb) Case

48913
 Mexican 3 Cheese
 Shredded Blend



Save \$1.50 per 6ct Case

- 48055** Tortilla Wrap 12" Cheesy Jalapeño
- 48074** Tortilla Wrap 12" Chipotle
- 48455** Tortilla Wrap 12" Garlic Herb
- 48454** Tortilla Wrap 12" Spinach
- 48458** Tortilla Wrap 12" Tomato Basil
- 48075** Tortilla Wrap 12" Whole Wheat

UniPro
FOODSERVICE



Save \$1.50 per 12ct Case

- 48461** Tortilla 10" Flour

Save \$1.50 per 24ct Case

- 47483** Tortilla 4.5" Flour

- 48469** Tortilla 6" Flour



Save 50¢ per 2ct (5lb) Case

49053 Beef Taco Filling Maria's

Moist but not greasy, & provides superior yields versus other brands. It has a zesty flavor & is easy to use; just heat & serve.

CAPTAIN KEN'S
FOODS



Committed To Quality Since 1967

Save 50¢ per 2ct (5lb) Case

47506 Spanish Rice

w/ Red, Green, & Jalapeño Peppers
Made w/par-boiled rice to maintain texture & is mixed in a zesty seasoned tomato sauce. This a perfect side-dish to serve w/chicken or use as a filling for burritos, tacos, enchiladas & more. Heat & serve.



Save 50¢ per 4ct (5lb) Case

49567 Chicken Pot Pie Filling

A delicious entrée made w/moist & tender chicken breast, fresh cut carrots, green peas, onions, & a mild blend of spices in smooth & creamy roux based gravy.

49566 Chili Beef w/Beans, Original Firehouse

Midwestern Style Firehouse Chili made using only all-natural ingredients; Hearty chunks of fresh ground beef, fresh cooked kidney beans (not canned), fresh vegetables, mild seasonings, & brown sugar.

Save 50¢ per 4ct (5lb) Case

49568 Macaroni & Cheese (Sharp Cheddar)

Tender elbow macaroni mixed w/a proprietary creamy cheese sauce that is made w/real dairy products, not dry powders.



Milwaukee

PRETZEL COMPANY



Try the #1 selling appetizer on bar & restaurant menus nationwide and earn bonus trip points!

Earn **300 bonus trip points** on:

HH# 48175 – .3oz Pretzel Bites (750 ct)

HH# 48193 – 2oz Pretzel Sticks (120 ct)

Earn **200 bonus trip points** on:

HH# 49794 – 5oz Pretzel Twists (40 ct)

HH# 49795 – 16oz Pretzel Twists (10 ct)



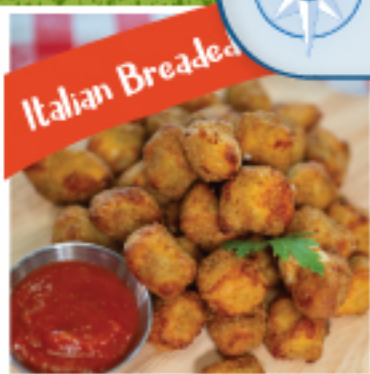
Original



Garlic



Cajun



Italian Breaded



Sriracha



Dill Pickle



Jalapeño



Yellow Curds

**PROUDLY
CHEESE®
WISCONSIN**



WISCONSIN
KAUFHOEDER'S
THE ORIGINAL HAND-BREADED CHEESE CURDS
KURDS

Tater Kegs



stone gate

FOODS

Save \$1.00 per 213ct (1.5oz) Case
50135

Stuffed Potato Appetizer,
Jumbo Cheese Bomb,
No Meat, Filled w/Cheese
& Sour Cream

Save \$1.00 per 106ct (1.5oz) Case
50013

Stuffed Potato Appetizer,
Jumbo Bacon & Jalapeno

48128

Stuffed Potato Appetizer,
Jumbo Bacon, Cheddar & Chive

48156

Stuffed Potato Appetizer,
Jumbo Breakfast

Ships Frozen



**MAGNIFICENT
HOLIDAYS**

PLAYA MUJERES, MEXICO

January 19-23, 2026

Watch for the Bonus Trip Points Icon!





Save 50¢ per 24ct Case

48161

Funnel Cake Factory 8.5"

Save 50¢ per 600ct Case

48150

Funnel Cake Fries 4"

Save 75¢ per 100ct Case

48674

Hola Churros Chocolate Filled Churro

Save 75¢ per 500ct Case

48300

Hola Churros Churro Fries w/Cinnamon Sugar 4"

Save 75¢ per 500ct Case

49314

Hola Churros California Churro Bites, 2"



Ships Frozen

Eat Well, Live Well.



AJINOMOTO

Golden Tiger

POSADA



Save \$1.00 per 120ct (1oz) Case

49026

Potsticker
Golden Tiger
Apple Pie

49024

Potsticker
Golden Tiger
Kimchi Chicken

49025

Potsticker
Golden Tiger
Southwest Chicken

Save \$1.00 per 4ct (4lb) Case

48348

Taco Mini
Chicken • .45oz

Save \$1.00 per 6ct (2lbs) Case

48102

Battered
Green Bean Fries,
Fred's

48142

Battered
Fried Pickle Chips
Fred's



WAM
WALMART ASSOCIATES



Save \$10.00 per 120ct (4.5oz) Case

49376

Betty Crocker Individually Wrapped
Chocolate Chip Oatmeal Bar

Save \$3.00 per 120ct (2.25oz) Case

49375

Pillsbury Easy Split
Baked Golden Buttermilk Biscuit

Save \$3.00 per 60ct (3.4oz) Case

49984

Pillsbury Easy Split
Baked Southern Style Biscuit



GENERAL MILLS



WAM
WALMART ASSOCIATES

WAM
Participant

Save \$3.00 per 8ct (4.25oz Bag) Case



39611
Chex Mix
Remix
Buffalo

39460
Chex Mix
Remix
Cheesy Pizza

39456
Chex Mix
Remix
Zesty Taco



Save \$2.00 per (4.25oz) Box

49516

Dill Pickle Seasoning

Save 50¢ per 12oz Jar

46719

Pork Rind Crumb Italian

46723

Pork Rind Crumb Original

Save 15¢ per 1.75oz Bag

41816

Pork Rinds Dill Pickle

41810

Pork Rinds Himalayan

Pink Salt & Vinegar

41815

Pork Rind Salted Butter

41818

Pork Rinds White Cheddar



GBP Game Day
Jersey \$65.00

- SML • 92860
- MED • 92861
- LRG • 92862
- XLG • 92863
- 2XL • 92864
- 3XL • 92865
- 4XL • 92866
- 5XL • 92867

Pre-Booked item will be
shipped within a week via USPS.



 **JONNY ALMOND**
NUT COMPANY

Save \$15.00 per 36ct Shipper • Display

46585 Warmer Starter Pre-Pack

**Save \$1.50
per 12ct (4oz) Case**

46552 Cinnamon Almonds **46516** Cinnamon Pecans

46575 HoneySalt Cashew **46583** Praline Pecans





Save \$1.00 per 12ct (2.12oz) Box
BIG LEAGUE CHEW
 ★ BUBBLE GUM ★



27519
Blue Raspberry

27501
Cotton Candy

27508
Grape

27512
Regular

27509
Sour Apple

27510
Strawberry

27505
Watermelon



GIANTS Save 5¢ per 5oz to 5.75oz Bag



39626
Bacon Ranch

39559
BBQ

39672
Big Easy Style

39557
Dill

39568
Kettle Roasted

39563
Roasted
& Salted 5.75oz

39558
Salt & Pepper

39524
Sweet
Thai Chili





Save 20¢ per 4.51oz to 5.5oz Bag



23322
Riesen Chocolate Chew
• 5.5oz

36089
Werthers Original Caramel Coffee
• 5.5oz

36007
Werthers Original Chewy Caramel
• 5oz

36027
Werthers Original Chocolate Covered Caramel
• 4.51oz

36272
Werthers Original Salted Caramel Cream
• 4.51oz

36008
Werthers Original Soft Caramel
• 4.51oz

36048
Werthers Original
• 5.5oz

36144
Werthers Soft Vanilla Cream
• 4.51oz

Save \$1.00 per 24ct (2.2oz) Bag

41069

Jack Link's Wild®
Franks Redhot Chicken Sticks

41077

Jack Link's Wild®
Dr Pepper Sticks

41086

Jack Link's Wild®
XXL Sticks Hot



41083
Jack Link's Wild®
XXL Sticks Mild

41082
Jack Link's Wild®
XXL Sticks Original

Save 50¢ per
8ct (3oz) Box

41814
Jack Link's Cold Craft®
Beef & Pepper
Jack Cheese Sticks

41813
Jack Link's Cold Craft®
Beef & Mild Cheddar
Cheese Sticks

36073 Airheads Bites
Paradise Blend • 6oz

36220 Airheads
Filled Ropes • 5oz

36118 Airheads
Soft Filled • 6oz



36054 Airheads
Xtreme Bite Berry • 6oz

36052 Airheads
Xtreme Bite Blue Raspberry • 6oz



Save 10¢ per 5oz to 6oz Bag

PERFETTI

36136 Airheads
Xtreme Sourfuls • 6oz



SP SCHUSTER PRODUCTS

FACE TWISTERS
To the power of sour!



Save \$1.00 per 18ct Box

28246
Sour Slime
• 1.4oz

28272
Sour Slime Series 2
Grape & Watermelon
+ Lemon & Orange
• 1.4oz

Save \$1.00 per 24ct Box

28029
Taffy Sour
Blue Raspberry
Cherry Combo
• 1.4oz

28025
Taffy Sour
Strawberry Green
Apple Combo
• 1.4oz



14230 Gold



14019 Platinum



14240 Royal



14250 White



SCANDINAVIAN TOBACCO GROUP
Save \$5.00 per 5ct (1.5oz Pouch) Box

New Vape Option available from Coastal Clouds!



Delta Vape Disposable Delta-8

Coastal Clouds

HEMP



10567
Double Blue
Bubble

10491
Mango
Jack

10593
Peanut Butter
Banana Kush

10666
Sour Tangie
Haze

Save \$10.00
per 5ct (2ML) Box

10694
Blackberry
RNTZ Kush

10686
Durban
Poison
Apple

10718
Fruity
Cereal
Milk

10711
Pineapple
Mango
Express

10717
Purple
Berry RNTZ

10691
Purple
Watermelon
Zkittlez

10672
Strawnana
Sour Diesel

10683
Vanilla
Wedding
Cake



Pre-Book Yours Today!

WAM Participant

Save \$10.00 per 72ct Shipper • Display
41112 Slim Jim Twin Giant Sweet & Hot Display

Save \$3.00 per 36ct Shipper • Display
39468 David & Son Snacks Display

Save \$4.00 per 48ct Shipper • Display
41373 Penrose Mixed Powerwing Display

Save \$5.00 per 54ct Shipper • Display
41690 Slim Jim Monster Powerwing Display

CONAGRA
BRANDS

• Pre-Book Only •
• Expected Delivery Week • 05/05/25 •



• Pre-Book Only •
• Expected Delivery Week • 05/05/25 •

Save \$10.00 per 60ct Shipper • Display
24072 Airheads Peg Display

Save \$3.00 per 36ct Shipper • Display
25205 Trident Vibes Display



PERFETTI



Pre-Booking Shippers, Displays & Counter Units



GENERAL MILLS



Save \$20.00
per 48ct Shipper • Display

39443
Chex Mix
Remix
Floor Display

- Pre-Book Only •
- Expected Delivery Week • 09/01/25 •

WAM
Participant



38200
Cheez It
Snap'd Shipper • Display

Save \$5.00
per 48ct Shipper • Display



Kellanova

- Pre-Book Only •
- Expected Delivery Week • 05/05/25 •

- Pre-Book Only •
- Expected Delivery Week • 09/01/25 •

Save \$1.00 per 32ct Shipper • Display
47390 Hostess Fall Lto SS Counter Unit Display



- Pre-Book Only •
- Expected Delivery Week • 05/05/25 •

Save \$5.00 per 60ct Shipper • Display

24101

Wrigley Extra
Mixed Single
Counter Unit Display

Save \$10.00 per 72ct Shipper • Display



39670 Compos
5 Flavor
Medium Bag National
Display

MARS WRIGLEY



Pre-Booking Shippers, Displays & Counter Units

Laffy Taffy
Save \$10.00 per 120ct Shipper • Display
24071 Sweetart/nerds/laffy Taffy Display



Save \$10.00 per 384ct Shipper • Display
24012 Laffy Taffy Ropes Floorstand Display



• Pre-Book Only •
• Expected Delivery Week • 05/05/25 •

Save \$10.00 per 60ct Shipper • Display
28358 Kinder Bueno
White Mixed
Counter
Unit Display



Kinder
JOY
FERRERO GTD

• Pre-Book Only •
• Expected Delivery Week • 05/05/25 •

Thank You for attending the 2025
Spring Show! We look forward to seeing you
again at the Fall Show.

Monday, September 8th at the
Wilderness Glacier Canyon

**Holiday Wholesale
Show**



• Pre-Book Only •
• Expected Delivery Week • 05/05/25 •

Mondelēz
International



Save \$7.00 per 36ct Shipper • Display
38260
Clif Bar Counter Unit Display

Pre-Booking Shippers, Displays & Counter Units

HOLIDAY WHOLESALE

Holiday Wholesale Inc. Your Total Convenience Store Provider

225 Gussel Drive • PO Box 177 • Wisconsin Dells, WI • 53965

toll free: 1-800-333-8321

email: holiday@holidaywholesale.com

web site: <http://www.holidaywholesale.com>

**Tobacco
& Accessories**

**Candy
Including Sugar Free
Gum & Breathmints**

**Chips
Cookies
Protien Snacks
Nutritional Snacks**

**Beverages
Water, Juices
Soda (Bag, Bottle, Can)
Sports & Energy Drinks
Coffee, Cappuccino
Frozen Beverages**

**Health & Beauty Care
Single Dose & Multi Dose**

**Groceries
Dry Goods**

Dairy Foods

**Frozen Foods
Refrigerated Foods**

**Roller Grill Items
Concession Equipment**

**Novelty, Sundries
& Seasonal**

**RETAIL & SUPPLIES
Auto Care
Chemicals
Paper & Plastic**

Equipment

PROGRAMS

• BRANDED FOODS • WAM •

WAM
WISCONSIN ASSOCIATED MILK PROCESSORS

WAM
Participant



Save 50¢ per 12ct (1.5oz) Box

- | | |
|---|--|
| 48721
Mozzarella Cheese
Stick w/Pepperoni (IW) | 48719
Mozzarella Cheese
Stick w/Salami (IW) |
|---|--|

Save 50¢ per 16ct (2.5oz) Box

- | | | | |
|---------------------------------------|--|---|---|
| 48877
Cheesewich
Cheddar | 48848
Cheesewich
Colby Jack | 48849
Cheesewich
Pepper Jack | 48857
Cheesewich
Provolone |
|---------------------------------------|--|---|---|

**Save 50¢
per 12ct (3.23oz) Box**

- 48749**
Cheesewich
Breakfast Taco

**Save 50¢
per 10ct (1.5oz) Box**

- 49122**
Cheesewich
Meat Stick
Colby Jack Stick

(IW) Individually Wrapped



Save 50¢ per Box

38346 Cheez It Extra Crunchy - 3oz

Save \$1.00 per Case

38331 Cheez It Snapd Ship White Cheddar - 2.26oz

Save \$1.00 per Box

38323 Nutri Grain Powrfls Chocolate Chip - 2.26oz

Save \$1.00 per Box

38315 Nutri Grain Powrfls Strawberry - 2.26oz

Save \$1.00 per Box

38317 Poptart Crunch Popr Frosted Strawberry - 2.1oz

Save \$1.00 per Box

38318 Frosted Brownie Crunch Pop-Tarts® Crunchy Poppers - 2.1oz

Save 25¢ per Box

37795 Poptart Frosted Blueberry - 3.3oz

Save 25¢ per Box

37793 Poptart Frosted Brown Sugar Cinnamon - 3.3oz

Save 25¢ per Box

37787 Poptart Frosted Cherry - 3.3oz

Save 25¢ per Box

37770 Frosted S'Mores Pop-Tarts® - 3oz

Save 25¢ per Box

37794 Poptart Frosted Strawberry - 3.3oz

Save 25¢ per Box

38040 Poptart Hot Fudge Sundae - 3.3oz

Save 50¢ per Box

38001 Poptart Strawberry Milkshake - 3.3oz

Save 20¢ per Can

44839 Pringle BBQ - 5.5oz

Save 20¢ per Can

44832 Pringle Cheddar Cheese - 5.5oz

Save 25¢ per Can

44817 Pringle Chili Cheese Fries - 5.5oz

Save 25¢ per Can

44813 Pringle Everything Bagel - 5.5oz

Save 25¢ per Can

44811 Pringle Hot Honey - 5.5oz

Save 25¢ per Can

44801 Pringle Hot Ones Rojo - 5.5oz

Save 25¢ per Can

44809 Pringle Hot Ones Verdes - 5.5oz

Save 50¢ per Case

44701 Pringle Mingles Cheddar/Sour Cream - 2oz

Save 50¢ per Case

44704 Pringle Mingles Sharp Cheddar Ranch - 2oz

Save 20¢ per Can

44830 Pringle Original - 5.2oz

Save 20¢ per Can

44834 Pringle Pizza - 5.5oz

Save 20¢ per Can

44826 Pringle Ranch - 5.5oz

Save 20¢ per Can

44835 Pringle Salt & Vinegar - 5.5oz

Save 20¢ per Can

44831 Pringle Sour Cream N Onion - 5.5oz

Save \$2.00 per 12ct Box

38018 Rice Krispie Chocolate Peanut Butter Bar - 1.5oz

Save \$2.00 per 12ct Box

38023 Rice Krispie Mega Sz Salted Caramel - 2.1oz

Save 50¢ per 8ct Box

38046 Spec K Protein Bar Brownie Batter - 1.59oz

Save 50¢ per 8ct Box

38049 Spec K Protein Bar Chocolate Peanutbutter - 1.59oz

Save 50¢ per 8ct Box

38103 Spec K Protein Bar Strawberry - 1.59oz

WAM
Walmart
Member Since 1992

eagle foods.

ETD

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- 44415 Black & White Drizzle • 6oz
- 44407 Kettle Corn • 3oz
- 44405 Movie Theatre • 3oz
- 44410 Sea Salt • 2.1oz
- 44674 Popcorn Indiana White Cheddar • 3.5oz

POPCORN INDIANA
REAL INGREDIENTS. REAL DELICIOUS™

Save 50¢ per 6ct Case



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Member Since 1992

KraftHeinz

AWAY FROM HOME

WAM
Participant

Save \$1.00 per 60ct (2oz) Case

47217
Dipping Cup
BBQ Sauce

47207
Dipping Cup
Buffalo Hot Sauce

47218
Dipping Cup
Honey Mustard

47219
Dipping Cup
Marinara Sauce

47216
Dipping Cup
Ranch Dressing



CAPRISUN

**Kool-Aid
BURSTS**



**Oscar Mayer
Lunchables**

HEINZ®



Save \$2.00 per 12ct Case

45739 45740 45742

Capri Sun Fruit Punch Capri Sun Pacific Cooler Capri Sun Strawberry Kiwi

Save \$2.00 per 12ct Case

46149 46147 46148

Kool Aid Bursts Berry Blue Kool Aid Bursts Cherry Kool Aid Bursts Tropical Punch



Save \$3.00 per 6ct Case

47429

Oscar Mayer Lunchables
Grid Cheesy Original

47428

Oscar Mayer Lunchables
Grid Cheesy Pepperoni

Save 25¢ Each

46801

Heinz Ketchup
Clear Plastic • 20oz

45350

Heinz Mustard
Yellow • 14oz

45321

Kraft Mayo
Squeeze • 12oz

50010

Miracle Whip
Squeeze • 12oz

WAMTREAT
+ TOY**Kinder
Joy****FERRERO**

GTD

WAM
Participant**nutella****tic
tac****Save \$2.00 per 12ct (1.8oz) Box**
38351 Nutella & Go**Save \$2.00 per 15ct (.7oz) Box**
28240 Kinder Joy Egg**Save \$2.00 per 12ct (1.7oz) Box**
30033 Tic Tac Citrus Adventure**Save \$2.00 per 15ct (.7oz) Box**
28038 Kinder Joy Variety**Save \$2.00 per 12ct (1.7oz) Box**
30032 Tic Tac Freshmint**Save \$2.00 per 16ct (3oz) Box**
28148 Kinder Maxi Chocolate Bar**Save \$2.00 per 12ct (1.7oz) Box**
30031 Tic Tac Fruit Adventure**Save \$2.00 per 16ct (1.55oz) Box**
39420 Nutella B Ready**Save \$2.00 per 12ct (1.7oz) Box**
30028 Tic Tac Orange**Save \$2.00 per 18ct (1.8oz) Box**
28281 Kinder Chocolate Single**Save \$2.00 per 12ct (1.7oz) Box**
30025 Tic Tac Strawberry Cream**Save \$2.00 per 20ct (1.5oz) Box**
22527 Kinder Bueno**Save \$2.00 per 12ct (1.7oz) Box**
30003 Tic Tac Wintergreen**Save \$2.00 per 8ct (3oz) Box**
28135 Kinder Bueno King Share Size

WAM
WALMART PARTNER

WAM
Participant

Energizer.

Save 25¢ per Bottle



75584
STP Brake Fluid • 12oz

75589
STP Octane Booster • 5.25oz

75581
STP Complete Fuel
System Cleaner • 5.25oz

75583
STP Power Steering Fluid • 12oz

75587
STP Gas Treatment • 5.25oz

75451
STP Super Concentrated
Fuel Injection Cleaner • 5.25oz



WAM
Walmart
Member

WAM
Participant



Save \$1.00 per 12ct Case

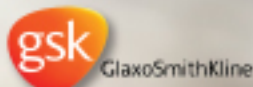
46304 Splash Sparkling Water
Blood Orange
Can

46303 Splash Sparkling Water
Rocket Freeze
Can



BLUETRITON splash
refresher

WAM
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Member



HALEON

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Save 50¢ Each

76705 Advil Liquigel 20 Caplets

76734 Advil Tablet 24 Tablets

76759 Advil Dual Action 18 Capsules



Mondelēz
International



Save \$2.00 per 12ct Box

37921 Clif Bar Caffeine
Caramel Chocolate Chip • 2.4oz

37919 Clif Builders
Almond Salted Caramel • 1.97oz

37920 Clif Builders LS
Peanut Butter Chocolate • 1.97

37918 Clif Builders
Oreo • 2.4oz

37922 Clif Caffeine
Vanilla Almond • 2.4oz

Save \$2.00 per 8ct Box

38349 Nabisco Oreo
Cakesters Chocolate • 3.03oz

Save 10¢ per Bag

36302 Sour Patch Kids
Glow Ups • 6.7oz

36303 Swedish Fish
Glow Ups • 6.7oz





- Bar Condiments, Cherries – Olives – Mushrooms
- Bar Mixers
- Bulk Snacks – Potato Chip – Pretzels – Snack Mix
- Juice
- Coffee/Tea
- Bar Service Smallwares, Rubber Matting – Liquor Pourers – Glass Washers
- Glassware
- Straws – Sip Stixs – Cocktail Picks
- Guest Checks
- Napkins, Dispenser – Table Top – Beverage
- Disposable Plates – Cups – Silverware
- Carryout Containers
- Disposable Gloves – Hats – Apparel
- Film Wrap – Foil – Wax Paper
- Can liners
- Foodservice Smallwares, Tongs – Sheet Pans – Cookware
- Silverware
- Ashtrays – Candles
- Condiments Bulk and Table Top
- Spices – Seasonings – Soup Base
- Fry Oil – Shortening – Aerosols
- Breads and Rolls
- Soups and Entrees Frozen and Dry
- Beef, Ground Beef and Steaks, IQF – Bulk
- Pork, Breaded and IQF
- Poultry, Wings – Tenderloins – Dinners – Appetizers and IQF
- Seafood, Fish – Shrimp, IQF – Breaded
- French Fries – Dry Potatoes
- Appetizers, Cheese – Vegetables – Onion – Peppers
- Dairy, Cheese – Sour Cream – Butter
- Bulk Salads
- Breading and Batters
- Dry Pasta
- Crackers
- Toppings – Nuts – Coatings
- Dishwashing Chemicals
- Dispenser Paper and Plastic Products
- Paper Towel
- Floor Care
- Disinfectants and Deodorizers
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- Laundry Products



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