

**PICK YOUR PROFITS**

**at the  
2025 Spring Show**

**Thursday, March 6th, 9-4  
Friday, March 7th, 9-2  
Kalahari Resorts & Conventions  
Wisconsin Dells, WI**

**HOLIDAY  
WHOLESALE**

**Holiday** **March 2025**  
**HW Highlight\$**

225 Gussel Drive • PO Box 177 • Wisconsin Dells, WI 53965  
• 1-800-333-8321 • [holidaywholesale.com](http://holidaywholesale.com) •  
Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)



FOODSERVICE  
SOLUTIONS

# Nothing But Hoops

SCORE WITH McCAIN APPETIZERS





## Save \$1.00 per Case

As the games are heating up so can your profits by serving in-demand McCain® appetizers.

### POTATO RINGS

Holiday # 48076

### BEER BATTERED ONION RINGS

Holiday # 48334

### BATTERED CORN NUGGETS

Holiday # 48152

### ORE-IDA SEASONED TWIRLS

Holiday # 48018





# HIGH LINER FOODS



**Save \$1.00 per 10lb (4oz) Case**

**50255**

Fishery 4oz IQF  
Haddock Loin

**Save \$10.00 per 10ct (5lb) Case**

**47802**

High Liner Icelandic  
Seafood Frozen Skinless  
Boned Haddock Fillets Cello Pack

**Save \$2.00 per 2ct (5lb) Case**

**47815**

High Liner Icelandic 2oz  
Portion Brewer's Choice  
Beer Battered Haddock

**Save \$1.00 per 5ct (2lb) Case**

**47872**

FPI Raw White Shrimp  
Peeled & Deveined Tail On

**Save \$1.00 per 5ct (2lb) Case**

**47873**

FPI Raw White Shrimp  
Peeled & Deveined Tail On 16/20

**Save \$2.00 per 4ct (2.5lb) Case**

**48185**

High Liner Foods  
Redhook® Ale Battered  
Round Shrimp, Tail-Off Icelandic

**Save \$5.00 per 2.5lb (4 Shrimp/Skewer) Box**

**47842**

Big Bob's Belly Buster®  
Skewered Glazed Shrimp  
16/20 Glazed w/Lime & Garlic Sauce

**Save \$2.00 per 2ct (5lb) Case**

**47809**

High Liner 3.6oz  
Pan-Seared Citrus & Herb Southern Blue Whiting Fillet

**Save \$2.00 per 2ct (5lb) Case**

**47811**

High Liner 4.8oz Portion  
Beer Battered Southern Blue Whiting





**Save \$2.40 per 6ct (16oz/Pint) Case**

**47672**  
Ice Cream Caked!  
Black Forest

**47682**  
Ice Cream Caked!  
Carrot Cake

**47683**  
Ice Cream Caked!  
Cherry Cheesecake

**47686**  
Ice Cream Caked!  
Dirt Cake

**47689**  
Ice Cream Caked!  
German Chocolate

**47695**  
Ice Cream Caked!  
Pineapple Upside-Down

**47696**  
Ice Cream Caked!  
Red Velvet

**Save \$2.40 per 6ct (16oz/Pint) Case**

**48221**  
Ice Cream Custard  
Mint Macinac Island Fudge

**48066**  
Ice Cream Custard  
Strawberry Cheesecake

**49525**  
Ice Cream Custard  
Vanilla

**Save \$2.40 per 6ct (16oz/Pint) Case**

**50132**  
Ice Cream Sorbet  
Lemon

**50131**  
Ice Cream Sorbet  
Raspberry

**UniPro**  
FOODSERVICE

**KOSMIC  
KRUNCH**

**Save \$1.00 per 2ct (5lb) Case**

**49081**

Kosmic Krunch  
Frozen Ready To Cook  
Breaded Chicken Tender Fritters

**49078**

Kosmic Krunch  
Frozen Fully Cooked  
Chicken Breast Chunk Fritters

 **CRESTVIEW**  
CHICKEN

**Save \$1.50 per 3ct (5lb) Case**

**47748**

Crestview Frozen  
Fully Cooked Mild Split  
Breaded Chicken Wings

**Save \$1.50 per 3ct Case**

**47766**

Crestview Frozen  
Fully Cooked Split Spicy  
Breaded Chicken Wings

**47772**

Crestview Frozen  
Steamed Jumbo  
Chicken Wings





**Save 50¢ per 24ct (3oz) Case**

- |   |   |  |
|---|---|--|
| <b>50600</b><br>Cheesecake<br>Blueberry IW      | <b>50599</b><br>Cheesecake<br>Chocolate Chip IW   | <b>49500</b><br>Cheesecake<br>Cookies & Cream IW |
| <b>49453</b><br>Cheesecake<br>Original Plain IW | <b>49497</b><br>Cheesecake<br>Strawberry Swirl IW |  |



**Save 50¢ per 4ct (40oz) Case**

- 50601**  
Cheesecake  
Cutie Variety

**Save 50¢ per 14lb Case**

- 45205**  
Topping Cheesecake  
Cubies

(IW) Individually Wrapped



Carrot Cake

7 Layer



Fudge Brownie



Lemon



Save \$1.00 per 8ct (21oz Pan) Case

**48675**  
7 Layer  
Bars

**48683**  
Carrot Cake  
Bars  
w/Cream Cheese

**48685**  
Lemon  
Bars

**48686**  
Brownies  
Bars  
w/Fudge Icing



**EMMA**  
**KRUMBEES**  
Pie & Bread Co.



**David's**  
**Cookies**  
a bite above the rest.®

Save \$1.00 per 24ct (7.4oz) Case

**49749**  
Cake  
Chocolate Slice IW

Save \$1.00 per 80ct (4.5oz) Case

**48856**  
Cookie Dough  
Reeses Peanut  
Butter Chunk

**48878**  
Cookie Dough  
Triple Chocolate



IW = Individually Wrapped





**Save \$1.00 per 120ct (2oz) Case**

**49335**

Beef Patty  
Cooked Flamebroil

**Save \$1.00 per 4ct (2.5lb) Case**

**50071**

Philly Sensations  
Philly Cheese Steak  
w/Pepper & Onion



**Save \$2.00 per 2ct (5lb) Case**

**50061**

Philly Sensations  
Philly Beef Steaks Raw & Shredded

**Save \$1.00 per 54ct (3oz) Case**

**49334**

Rangeline  
Flame Broiled  
Old Fashioned Beef Burgers

**Save \$1.00 per 40ct (4oz) Case**

**50063**

Rangeline  
Raw Philly Beef Steaks  
Shaped & Sliced



**Save \$1.00 per 40ct (4oz) Case**

**49332**

Rangeline  
Flame Broiled  
Old Fashioned Beef Burgers

**Save \$2.00 per 30ct (5.33oz) Case**

**50059**

Rangeline  
Raw Southern Country  
Fried Beef Steak Fritter

**Save \$3.00 per 40ct (4oz) Case**

**50069**

Rangeline  
Premium Philly Beef Steaks Raw Thinly Sliced



Save \$1.00 per 10lb (107ct, 1.5oz) Case

49020 Chorizo Sausage Patty  
Fast 'N Easy Hormel Cooked All Natural



The Performance Pepperoni



Save \$1.00 per 10lb Case

50585 Hormel Pepperoni  
1/4" Diced

Save \$2.50 per 2ct Case

50596 Pepperoni Sliced  
Sweet & Savory  
10slices per oz



Save 50¢ per 24ct (3oz) Case

47448  
Empanada  
Apple w/Sleeves

50073  
Empanada  
Beef & Cheese

50074  
Empanada  
Chicken & Cheese

Save 50¢ per 60ct (1.39oz) Case

47731  
Nacho Stuffed  
w/Sleeves

50075  
Empanada  
Sausage, Egg,  
Potato &  
Cheese





**Save \$2.00 per 60ct Case**

- |   |  |   |
|---|--|---|
| <b>49652</b><br>Square Sandwich<br>Croissants, Sliced • 2.5oz | <b>50342</b><br>Cinnamon Twist<br>Donuts RTI • 2.5oz | <b>50346</b><br>Ring Donuts,<br>Yeast-Raised, RTI • 2oz |
|---|--|---|

**Save \$2.00 per 66ct Case**

- |  |   |
|--|---|
| <b>50339</b><br>Bavarian Creme Filled Bismarcks<br>Pre-Filled, RTI, Thaw & Decorate • 3.25oz | <b>50335</b><br>Raspberry Jelly Filled Bismarcks<br>RTI, Thaw & Decorate • 3.25oz |
|--|---|

**Save \$2.00 per 72ct Case**

- |   |   |
|---|---|
| <b>50337</b><br>Apple Fritters, RTI, Pre-Fried w/Apples<br>& Cinnamon. Thaw & Glaze/Ice • 3oz | <b>50340</b><br>Long Johns, RTI<br>Thaw & Glaze/Ice • 3oz |
|---|---|

**Save \$2.00 per 84ct Case**

- 50330**  
Devils Food Cake  
Donuts, Large, RTI • 2oz

**Save \$2.00 per 384ct Case**

- 50362**  
Cake Donut Holes,  
Plain, RTI • .46oz

**Save \$2.00 per 125ct Case**

- 47706**  
Garlic Toast, 1" Thick  
Brown & Serve • 1.8oz



(RTI) Ready To Ice

**Save \$1.00 per 180ct (2oz) Case**  
**48509 White Chunk Macadamia Cookie Dough**

**WAM**  
Participant

**Save 50¢ per 24ct (3oz) Box**

**49786**  
**Baked Chocolate Chunk**  
**Cookie (IW)**

**Save 50¢ per 48ct (2oz) Case**

**48535**  
**Chocolate Chip Cookie**  
**w/M&M's Thaw & Serve**

**Save 50¢ per 4ct (1.7oz) Case**

**48559**  
**Crispy Fruity Bites**  
**w/Repack Labels**  
**Half Sheet Bar**



Cookies are done when they have a golden brown outer edge & a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1, 2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min



IW = Individually Wrapped



**New Item!**

**grecian delight**



**Save \$3.00 per 12ct (7.35oz) Case**

**48335**  
**Gyro**  
**Sandwich (IW)**  
**• 7.35oz**

**48393**  
**Gyro**  
**Sandwich (IW)**  
**Chicken**  
**• 7.35oz**

**Save \$1.00 per 12ct (6ct) Case**

**50519**  
**Opaa! Gyro**  
**Sandwich Kit.**



IW = Individually Wrapped



# Lotzza Motzza



<b>49199</b> 4 Meat 26.10oz	<b>49200</b> Bacon Cheeseburger 25.25oz	<b>49203</b> Chicken Alfredo 23.75oz	<b>48362</b> Packers 6 Meat 23.75oz
<b>49588</b> Breakfast 26oz	<b>49208</b> Cheese 21.75oz	<b>48490</b> Chicken Bacon Ranch 24oz	<b>48320</b> Packers BBQ Smoked Chicken 21.25oz
<b>48325</b> Hawaiian 24oz	<b>48491</b> Mac Attack 25.42oz	<b>49206</b> Pepperoni 23.25oz	<b>48355</b> Packers Jalapeño Popper 20.58oz
<b>49205</b> Sausage 25.25oz	<b>49209</b> Sausage & Mushroom 26.75oz	<b>49221</b> Sausage & Pepperoni 26.45oz	<b>48333</b> Packers Philly Cheese Steak 20.29oz
	<b>49302</b> Taco Grande 25.5oz	<b>49201</b> Supreme 27.95oz	

## Save 10¢ per Pizza

each flavor is sold by the 4ct.

Packers Pizza Available in WI only!

**Save \$2.00 per 20ct (8oz) Case**

**48132**

Half Naked  
White Cheese Curds



**Save \$2.00 per 4ct (2.5lb) Case**

**48158**

Half Naked  
Yellow Cheese Curds

**49737**

Premium  
Dill Pickle 1/2" Slices



**Save \$2.00 per 6ct (2lb) Case**

**48166**

Kettle Brau Beer Battered  
White Cheese Curds

**48208**

Mini Mozzarella  
Sticks Wonton



**riverside**  
foods

Innovative Appetizers & More

**Usinger's**  
Famous Sausage



**Save 30¢ per 8oz Each**

**50617** Beef Summer Sausage

**Save \$1.75 per Pound**

**48773** Hot Dog Weiner 8:1

**Save 30¢ per 16oz Each**

**50616** Kielbasa

**Save 25¢ per 6oz Each**

**48711** Landjaeger Natural Casing

Application Idea

## NASHVILLE HOT BREAKFAST BURRITOS

Featuring HW# 47845 Gold'N'Spice® Tenderloins 5469



# Trend Bites: SOUTHERN

Southern influences on national and even global food trends range from soul food to Cajun to the recent fast food takeover of fried chicken sandwiches. Southern food, at its core, is America's comfort food and Southern-inspired foods like pimento cheese, Nashville hot, and mac 'n cheese manage to climb in popularity because successful operators continue to adapt these classics in delicious ways. Add a level of comfort to your menu with these innovative twists on southern-inspired dishes.



**Southern Pride  
Chicken Sandwich**

Featuring  
Brakebush® Signature  
Crispy Filets, 4 oz.

Holiday Code: 47765  
Brakebush Code: 5047



**BBQ Chicken  
Cornbread Skewers**

Featuring  
1" Cube Diced  
Chicken Thigh

Holiday Code: 49140  
Brakebush Code: 5220



**Breaded Chicken  
Mac**

Featuring  
Gold'N'Spice® Chicken  
Breast Filets, 4 oz.

Holiday Code: 48297  
Brakebush Code: 5454



**Chicken Filet  
Muffuletta**

Featuring  
Grilled Chicken  
Breast Filets, 4 oz.

Holiday Code: 47773  
Brakebush Code: 4211



**LEARN MORE**

at [brakebush.com](http://brakebush.com)  
or scan the QR code





**Save \$6.00 per 60ct (3.7oz) Case**

**49418**

Turnover Dough  
Sugared Apple

**49439**

Turnover Dough  
Sugared Blueberry

**49419**

Turnover Dough  
Sugared Cherry

**48514**

Turnover Dough  
Sugared Raspberry



**Save \$6.00 per 96ct (3.75oz) Case**

**49268**

Scone Dough  
Apple Cinnamon

**49212**

Scone Dough  
Blueberry

**49267**

Scone Dough  
Brown Sugar  
& Cinnamon

**49262**

Scone Dough  
Chocolate Chunk

**49251**

Scone Dough  
Cranberry  
& Orange

**49261**

Scone Dough  
Raspberry  
& White Chocolate





**Save \$2.00 per Case**

**50603**

**Duck Bacon Naturally Hickory Smoked Sliced  
20ct (8oz) Case**

**49061**

**Duck Tenders Ground Duck, Breaded  
5ct (2lb) Case**

**50605**

**Duck Wing Drumettes Fully Cooked  
5ct (2lb) Case**

**50609**

**Duck Bacon & Sweet Corn Wontons  
4ct (25ct Trays) Case**

# Smithfield

Good food. Responsibly.®

**Save \$1.00 per 2ct (5lb) Case**     **Save \$1.00 per 10lb Case**

**47937**

Sausage Link  
Skin On Fully Cooked  
Silver Medal • .8oz

**49971**

Sausage Links  
Premium Black Quality  
Pork • 1oz

**Save 10¢ per Pound**

**49082**

Boneless Ham  
Applewood Smoked  
Carve Master • Average 9lbs

**48908**

Pit Ham  
Silver Medal Smoked  
• Average 15lbs



Eat Well, Live Well.



AJINOMOTO

Golden Tiger

POSADA



**Save \$1.00 per 120ct (1oz) Case**

**49026**

Potsticker  
Golden Tiger  
Apple Pie

**49024**

Potsticker  
Golden Tiger  
Kimchi Chicken

**49025**

Potsticker  
Golden Tiger  
Southwest Chicken

**Save \$1.00 per 4ct (4lb) Case**

**48348**

Taco Mini  
Chicken • .45oz

**Save \$1.00 per 6ct (2lbs) Case**

**48102**

Battered  
Green Bean Fries,  
Fred's

**48142**

Battered  
Fried Pickle Chips  
Fred's





Save \$1.00  
per 12ct (1.94oz) Box



**37856**  
Caramel  
Cashew

**37863**  
Chocolate  
Dough

**37849**  
Cookies  
& Cream

**37879**  
Creamy  
Crisp



Pre-Book  
Yours  
Today!



Save \$12.00 per 1ct Shipper • Display  
**41103** Wenzel Venison Sticks w/Rack

Save \$20.00 per 144ct Shipper • Display  
**41107** Wenzel Beef Stick 2oz Display

Save \$36.00 per 1ct Shipper • Display  
**41102** Wenzel 2oz 6 Shelf



• Pre-Book Only •  
• Expected Delivery Week • 04/28/25 •

NEW NUTRITIONAL SNACKS LINE!

WAM  
Participant

New  
Item!

# BUILT™ PUFF



**38036**  
Built Brownie  
Batter Puff  
• 1.41oz

**38034**  
Built  
Coconut Puff  
• 1.41oz

**38033**  
Built Cookie Dough  
Chunk Puff  
• 1.55oz

**38032**  
Built Salted Caramel  
Milk Chocolate Puff  
• 1.41oz

**38030**  
Built White Chocolate  
Cokes & Cream Puff  
• 1.41oz

Save \$2.00 per 12ct Box

Built Bar is truly a standout among protein bars. With its exceptional nutritional profile and so many delicious flavors, Built Bar is the favorite protein bar of many discerning snackers, fitness trainers and fitness enthusiasts alike.



Save 25¢ per 7oz Peg Bag

36248 Charms Blo-pop Inside Out

36247 Cry Baby Sour Chews



Save 25¢ per 4.5oz Stand Up Bag

36150 Charleston Chew Rollers

36140 Junior Mint Minis

Save 25¢ per 7oz Peg Bag

36279 Tootsie Fruit Chew

35206 Tootsie Fruit Chew Sour

Save 25¢ per 7.3oz Peg Bag

36030 Tootsie Roll Mini Bite

36033 Tootsie Roll

Save 25¢ per 8oz Peg Bag

35088 Dots





**Save \$1.25 per 10ct (4oz) Box**

**48868**  
Big Sammich  
w/Cheddar

**48922**  
Big Sammich  
w/Colby-Jack

**48875**  
Big Sammich  
w/Pepper-Jack

**Save \$1.25 per 24ct (2oz) Box**

**48866**  
Colby-Jack

**48865**  
Medium  
Cheddar

**48867**  
Pepper-Jack

**48864**  
String Cheese  
Twin Pack

**Save \$1.25 per 8ct (4oz) Box**

**48805**  
The Big  
Cheese & Beef

**48714**  
The Big  
Colby-Jack

**48715**  
The Big  
Peppr-Jack

**99065**  
Rack  
Cooler Door



# Cheese Pleasers





Save \$1.00  
per 10ct (20 Pack)  
Carton

New  
Item!

**10017** Bodyshot Cigar Mojito

**10022** Bodyshot Cigar Rum Cola

**10016** Bodyshot Cigar Sangria

**10019** Bodyshot Cigar Trance

**BODYSHOT**  
CIGARS

Save \$1.00 per 10ct (20 Pack) Carton

Cheyenne Filter Cigars

**10110** Cherry

**10064** Extra Berry

**10066** Extra Mentol

**10107** Full Flavor

**10111** Grape

**10108** Light

**10109** Menthol

**10114** Peach

**10011** Strawberry

**10012** Sweet Mint

**10067** Sweet Tip

**10013** Tropical

**10065** Vanilla



**Cheyenne**  
INTERNATIONAL



Save 50¢ per 16oz Bag

**16077** Cheyenne Pipe Tobacco Gold

**16078** Cheyenne Pipe Tobacco Menthol

**16044** Cheyenne Pipe Tobacco Red

**Derringer**  
PREMIUM MOIST TOBACCO

Save \$1.50 per 10ct (1.2oz) Roll

**13033**

Derringer Smokeless Straight Long Cut

**13040**

Derringer Smokeless Wintergreen Long Cut



**Ferrara.**



**Nerds**

Save \$2.60  
per 12ct (3oz) Box

36259  
Nerds Gummy Clusters  
Original Share Pack

36198  
Nerds Gummy Clusters  
Very Berry Share Pack

Save \$2.75  
per 24ct (.92oz) Box

22681  
Nerds Rope  
Rainbow



**WAM**  
Participant



**HONEY STINGER**

Save 50¢ per 12ct (1.06oz) Box

37753  
Cokes & Cream  
Waffle

37731  
Honey  
Waffle

37746  
Salted Caramel  
Waffle

37738  
Vanilla  
Waffle





PLAY WITH  
YOUR FOOD!

**efrutti** 



**Save 10¢ per 2.6oz Peg Bag**

- |               |              |
|---------------|--------------|
| <b>36301</b>  | <b>36105</b> |
| Burstin' Blue | Watermelon   |
| Raspberry     | Splash       |

**Save 10¢ per 2.7oz Peg Bag**

- |              |              |              |              |              |
|--------------|--------------|--------------|--------------|--------------|
| <b>36028</b> | <b>28108</b> | <b>28326</b> | <b>28099</b> | <b>36111</b> |
| Bakery       | Lunch        | Lunch        | Movie        | Taco         |
|              |              | Sour         |              | 2sday        |

**Save 10¢ per 3.5oz Peg Bag**

- |              |              |              |              |
|--------------|--------------|--------------|--------------|
| <b>35007</b> | <b>35207</b> | <b>35208</b> | <b>35211</b> |
| Apple Trio   | Bunch        | Dreamy       | Watermelon   |
|              | O' Bananas   | Strawberry   | Wedges       |



New  
Item!

Save \$1.00 per 12ct (.84oz) Box

28391  
Kool Aid  
Lollipop Dippers

Save 10¢ per 8ct (5.5oz) Box

28020                      28018  
Cosmic Candy      Cosmic Sour Candy  
Gummy Rings      Gummy Ring

Save 10¢ per 4oz Peg Bag

28392                      28393  
Kool Aid                      Kool Aid Sour  
Gummy                      Gummy

Save 10¢ per 5.5oz Peg Bag

28050                      28066  
Kool Aid                      Warheads  
Fruit Chews                      Sour Booms



**Save \$2.00 per 6ct (5oz) Case**

**39661**

**Flipz**

Milk Chocolate Pretzels

**39663**

**Flipz**

White Chocolate Pretzel



**Save \$2.00 per 6ct (4.3oz) Case**

**39459**

**Flipz**

Peanut Butter Fudge

**Save \$4.00 per 24ct (1.76oz) Box**

**23868**

**Turtles**

Milk Chocolate 3pc Bar

**23205**

**Turtles**

Sea Salt Caramel King Size

**pladis**



**Flipz**

**Turtles**



**Duos Bites**

**Save 50¢ per 3.25oz Bag**

**41076** Franks RedHot Buffalo Style & Ranch Chicken

**41043** Mango & Jalapeno

**41050** Original & Teriyaki

**Duos Stick**

**Save 65¢ per 10ct (1.84oz) Bag**

**41073** Franks RedHot Buffalo Style & Ranch Chicken

**41075** Original & Teriyaki



**New Item!**



**AIR HEADS**

Save 50¢ per 36ct (.55oz) Box

**PERFETTI**

*van Melle*

**WAM**  
Participant



New  
Item!

**21991**  
Airheads  
Blue Raspberry

**22025**  
Airheads  
Sour Blue Blast

**21998**  
Airheads  
Watermelon

**21994**  
Airheads  
Cherry

**22012**  
Airheads  
Sour Watermelon

**21993**  
Airheads  
White Mystery





Save \$1.50 per 24ct (1oz) Box

**41413**

1oz IW Original Stick

**41406**

1oz IW Teriyaki Stick

Save 50¢ per 4.6oz Peg Bag

**41352**

4.6oz Hot & Spicy

**41355**

4.6oz Original

• HONEST TO GOODNESS •

**Hot Tamales**

**JUST BORN.**

**Mike & Ike**

● Save 10¢ per 4.25oz Theater Box ●

**23834**  
Berry Blast

**23841**  
Blue  
Raspberry Sour

**23809**  
Hot  
Tamales

**23816**  
Mega Mix  
Sour

**23828**  
Mega Mix

**23831**  
Original

**23801**  
Sour  
Watermelon

**23813**  
Tropical  
Typhoon



**Save 25¢** per 33.8oz Bottle      **41940** Pickleback Real Pickle Brine

**Pickle In A Pouch Save 50¢ per 12ct Case**

<b>41017</b> Dill Big Papa	<b>41018</b> Dill Hot Mama	<b>41022</b> Dill Jumbo #6	<b>41026</b> Dill Jumbo Hot	<b>41030</b> Dill Sour Sis
<b>41152</b> Garlic Joe	<b>41903</b> Jumbo Tapatio	<b>41910</b> Jumbo Warheads	<b>41915</b> Pickle Rick	<b>41219</b> Sour

**PICKLE  
IN-A-  
POUCH**

**VAN HOLTEN'S**



# PARKS & RECS

## **Candy Snacks**

## **Juices Bottled Water**

## **Beverage Program**

- Boulevard Cafe  
Coffee / Cappuccino
- Cool Moose  
Frozen Beverages
- Bill's Lemonade

## **Concession / Food Services**

- Bakery / Sandwiches
- Appetizers / Dipping Cups
- Brats / Burgers
- Chicken
- Dairy
- Popcorn Supplies
- Concession Equipment
- Cups / Wraps / Trays  
Straws / Napkins

## **Ice Cream Novelty Treats**

## **Grocery Products**

- Marshmallows / Graham Crackers
- Resale Hot Dogs / Lunch Meats
- Plates / Cutlery / Napkins / Foil
- Single Load Laundry Soaps

## **Health & Beauty Products**

- Pain / Allergy / Stomach Meds
- First Aid
- Lip Balm
- Suntan Lotion
- Film / Disposable Cameras

## **Batteries / Flashlights**

## **Sunglasses**

## **Maintenance Supplies**

- Paper Towels / Toilet Tissue
- Soap
- Dispensers
- Waste Receptacles
- Mops / Brooms
- Can Liners
- Cleaners
- Sanitizers
- Air Fresheners
- Light Bulbs
- Pool Chemicals

**HOLIDAY  
WHOLESALE**

## **Holiday Wholesale, Inc.**

225 Gussel Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Fax: 608-254-8003

Web Address: [www.holidaywholesale.com](http://www.holidaywholesale.com)

Email: [holiday@holidaywholesale.com](mailto:holiday@holidaywholesale.com)



2-SKU Shipper • Display

**39592**  
Goldfish Snacks  
Powerwing



- Pre-Book Only •
- Expected Delivery Week • 04/07/25 •

**24218**  
Bazooka  
Multi Brand  
Floor Shipper



Save \$5.00  
per 96ct (3-SKU) Shipper • Display

- Pre-Book Only •
- Expected Delivery Week • 04/07/25 •

- Pre-Book Only •
- Expected Delivery Week • 08/04/25 •

Save \$1.00  
per 32ct (4-SKU) Shipper • Display

**47386** Hostess Pie Counter Unit



- Pre-Book Only •
- Expected Delivery Week • 04/07/25 •

Save \$2.00  
per 100ct (2-SKU)  
Shipper • Display



**77069**  
Lighter Bic  
2-Tier Season



Pre-Booking Shippers, Displays & Counter Units





39337  
Planters  
Tube Nut Shipper  
**PLANTERS**



Save \$3.00  
per 108ct (3-SKU) Shipper • Display

• Pre-Book Only • **PLANTERS**  
• Expected Delivery Week • 04/07/25 •

**STORCK**<sup>®</sup>

Save \$10.00  
per 84ct (2-SKU)  
Shipper • Display

22576  
Mamba Skinny Tower

**Mamba**



• Pre-Book Only •  
• Expected Delivery Week • 04/07/25 •

**WAM**  
Participant

• Pre-Book Only •  
• Expected Delivery Week • 08/04/25 •



**Ferrara**  
CANDY COMPANY

Save \$10.00 per 72ct (5-SKU) Shipper • Display  
24065 Trolli Med Peg Display

Save \$5.00 per 48ct (4-SKU) Shipper • Display  
24060 Nerds & Sweetarts Ropes Share



Pre-Booking Shippers, Displays & Counter Units

# Kellanova



**WAM**  
Participant

Save \$3.00 per 48ct (3-SKU) Shipper • Display

**38347** Cheez It 3oz Shipper

Save \$3.00 per 48ct (2-SKU) Shipper • Display

**44706** Pringle Mingles Shipper

Save \$3.00 per 48ct (3SKU) Shipper • Display

**38024** Rice Krispie Mega Bar 3 Falvor



• Pre-Book Only •  
• Expected Delivery Week • 04/07/25 •



• Pre-Book Only •  
• Expected Delivery Week • 04/07/25 •

Save \$5.00 per 72ct (6-SKU) Shipper • Display

**31517** Lil Drug On The Go Allergy

Save \$10.00  
per 42ct (7-SKU)  
Shipper • Display

**76720** P&G Prepack



Find more solutions in the Lil' Drug Store Section



**Pre-Booking Shippers, Displays & Counter Units**

# MARS WRIGLEY

Skittles



SNICKERS

Save \$10.00  
per 128ct (4-SKU) Shipper • Display  
24069

Mars Mixed Chocolate Skinny Tower

Save \$10.00  
per 32ct (2-SKU) Shipper • Display

24021

Skittles Pop Assorted Stand Up Bags  
Ready To Assemble

Save \$10.00  
per 72ct (5-SKU) Shipper • Display

39670 Compos 5 Falvor Med Bag Nat

Save \$3.00  
per 72ct (Single SKU) Shipper • Display

24150 Snickers Counter Unit



• Pre-Book Only •  
• Expected Delivery Week • 04/07/25 •

• Pre-Book Only •  
• Expected Delivery Week • 04/07/25 •

# FERRERO

Save \$10.00 per 48ct (2-SKU) Shipper • Display

28320 Kinder Joy Disney

Save \$10.00 per 72ct (2-SKU) Shipper • Display

28352 Kinder Mixed Tower Share



**Kinder**  
*bueno*  
Crispy Crispy Chocolate Bar



Pre-Booking Shippers, Displays & Counter Units



**Save \$10.00**  
**per 72ct (5-SKU) Shipper • Display**  
**38313**  
Ppd Ca! Big Bag & Chewy Cookies

**Save \$10.00**  
**per 72ct (4-SKU) Shipper • Display**  
**36304**  
Sour Patch Kids &  
Swedish Fish  
Glow Ups

• Pre-Book Only •  
• Expected Delivery Week • 04/07/25 •



DILL LIGHTFUL

**Save \$10.00 per 216ct (4-SKU) Shipper • Display**  
**41128** Slim Jim Giant Pickle Ball

**Save \$3.00 per 36ct (1-SKU) Shipper • Display**  
**39562** Bigs Powerwing

**Save \$5.00 per 54ct (2-SKU) Shipper • Display**  
**41124** Slim Jim Big Boss 2 Falvor Powerwing



**Pre-Booking Shippers, Displays & Counter Units**

**WAM**WAM  
Participating Member**BUG  
JUICE****Save \$1.00 per 24ct (10oz) Case****WAM**WAM  
Participant**46017**  
Berry Raspberry**46011**  
Fruity Punch**46013**  
Grapey Grape**46014**  
Lemony Lime**46016**  
Outrageous Orange**WAM**WAM  
Participating Member**& General Mills****WAM**WAM  
Participant**Save \$2.00 per 12ct Box****38225****Chex  
mix**Chex Mix King Size  
Bar Double Chocolate  
• 2.2oz**38333****Cinnamon  
toast  
crunch**Cinnamon Toast  
Crunch Treat Bar  
• 2.2oz**37708****GOLDEN  
Grahams**Golden Graham  
Chocolate Marshmallow  
• 2.1oz**37719****Lucky  
Charms**Lucky Charms  
Treats  
• 1.7oz



Save \$1.00 per 8ct Box



**39766**  
Goldfish  
Blasted Xtra Cheddar  
• 2.45oz  
**39765**  
Goldfish  
Crackers Cheddar  
• 2.65oz

**39764**  
Goldfish Crackers  
Xplosive Pizza  
• 2.45oz  
**39474**  
Goldfish Crisps  
Cheddar Flavored  
• 1.9oz

**39497**  
Goldfish Crisps  
Sour Cream & Onion  
• 1.9oz  
**39518**  
Goldfish Crackers  
Franks RedHot  
• 2.45oz

**39542**  
Goldfish Crackers  
S'Mores Grahams  
• 2.45oz  
**38436**  
Pepperidge Farm  
Milano Cookie  
• 1.2oz  
**38297**  
Pepperidge Farm  
Mini Chessman  
Butter Cookie  
• 2.25oz





**Save 25¢ Each**

**75219**  
Axe Mini  
Vent Clip  
Black Scent

**75222**  
Axe Mini  
Vent Clip  
Dark Temp Scent

**75220**  
Axe Mini  
Vent Clip  
Phoenix Scen

**Save 25¢ 30ct Each**

**75354**  
Armorall  
Cleaning Wipes

**75355**  
Armorall  
Glass Wipes

**75357**  
Armorall  
Protectant Wipes



**Save 25¢ per Pack**

**84032**  
Battery Energizer  
9 Volt

**Save 25¢ per 2 Pack**

**84034**  
Battery  
Energizer C

**84007**  
Battery  
Energizer Max AA

**84033**  
Battery  
Energizer D

**84003**  
Battery Energizer  
Max AAA

**WAM**WAM  
Participating Pharmacies • Pharmacy Associates**FERRERO****WAM**  
Participant**Save \$1.00  
per 6ct (3oz) Box****38276**  
Famous Amos  
Classic Chocolate Chip**38238**  
Keebler Chips  
Deluxe Mini M&M**38064**  
Keebler Circus  
Animal Cookie**WAM**WAM  
Participating Pharmacies • Pharmacy Associates

GlaxoSmithKline

**HALEON****TUMS****Save \$1.00  
per 9ct (12ct Bottle) Box****31018**  
Tums Smoothies Assorted Fruit**Save \$1.00  
per 9ct (8ct Bottle) Box****31006**  
Tums Chewy Bites



**WAM**  
Walmart  
Member

**WAM**  
Participant



New  
Item!

Save \$2.00 per 6ct (4.23oz) Box

**47052**  
Waffle Cones Mini  
Dark Chocolate

**47050**  
Waffle Cones Mini  
Milk Chocolate

**47056**  
Waffle Cones Mini  
Milk Chocolate Peanut Butter



**WAM**  
Walmart  
Member

**WAM**  
Participant

**FIJI**<sup>®</sup>  
WATER

Save \$2.00 per 24ct (500ml) Case

**46298**  
Water - 500ml

Save \$2.00 per 12ct (700ml) Case

**46308**  
Water - Sport Cap - 700ml

Save \$2.00 per 12ct (Liter) Case

**46337**  
Water - Liter

Save \$2.00 per 12ct (1.5 Liter) Case

**46350**  
Water - 1.5 Liter



**CAPRISUN**

**Kool-Aid  
Bursts**

**Oscar  
Mayer  
Lunchables**

**HEINZ®**



**Save \$1.00 per 12ct Case**

<u>45739</u>	<u>45740</u>	<u>45742</u>
Capri Sun Fruit Punch	Capri Sun Pacific Cooler	Capri Sun Strawberry Kiwi



**Save \$1.50 per 12ct Case**

<u>46149</u>	<u>46147</u>	<u>46148</u>
Kool Aid Bursts Berry Blue	Kool Aid Bursts Cherry	Kool Aid Bursts Tropical Punch



**Save \$3.00 per 6ct Case**

<u>47429</u>
Oscar Mayer Lunchables Grd Cheesy Original
<u>47428</u>
Oscar Mayer Lunchables Grd Cheesy Pepperoni



**Save 25¢ Each**

<u>46801</u>	<u>45350</u>	<u>45321</u>	<u>50010</u>
Heinz Ketchup Clear Plastic • 20oz	Heinz Mustard Yellow • 14oz	Kraft Mayo Squeeze • 12oz	Miracle Whip Squeeze • 12oz

**WAM**  
Walmart Member**LACTALIS**  
HERITAGE DAIRY**WAM**  
Participant**Cracker Barrel****Save 50¢ per 5ct Box**  
**50442**Cracker Barrel  
Extra Sharp Cheddar  
Cheese Bites • 1.58oz**Save 50¢ per 14ct Box**  
**48843**Cracker Barrel  
Extra Sharp Cheddar  
Cheese Sticks • 1oz**Save \$1.00 per 14ct Box**  
**49259**Kraft Natural Cheese  
Stick Colby-Jack • 2oz**Save \$1.00 per 24ct Box**  
**48855**Kraft Mozzarella  
String Cheese • 1oz**WAM**  
Walmart Member**Hormel****WAM**  
Participant**Save \$1.00**  
**per 18ct (1.75oz)**  
**Box**Planter Tube Pre-Priced  
@ 2for \$1.09 or 69¢**39318**

Dry Roasted Peanuts

**39302**

Heat Peanuts

**39317**

Hony Roasted Peanuts

**39303**Salted  
Peanuts**39309**Sweet & Spicy  
Peanuts**PLANTERS**



**Save 25¢ Each**

**31671**  
 Benadryl Allergy  
 Tablet 25mg  
 • 24ct

**31505**  
 Imodium Caplets  
 • 6ct

**31610**  
 Pepcid AC  
 • 5ct

**31563**  
 Tylenol PM  
 Extra Strength  
 Caplets  
 • 24ct

**76706**  
 Tylenol Rapid  
 Release Gelcap  
 • 24ct

**31664**  
 Tylenol Severe  
 Congestion & Pain  
 • 24ct

**76772**  
 Tylenol Extra  
 Strength Caplet  
 • 24ct

**Save \$1.00  
 per 3 Pack**

**76845**  
 Visine Red Eye  
 Hydrating Comfort  
 • 3pk • .5oz

**NATURE'S  
 BAKERY**

**Save \$1.00 per 12ct (1.41oz) Box**

**38447**

Oatmeal Crumble Strawberry

**Save \$1.00  
 per 12ct (2oz) Box**

**38330**

Brownie Double Chocolate

**39345**

Fig Bar Blueberry

**39346**

Fig Bar Raspberry





**RICE KRISPIES TREATS**



**Save \$1.00 per 20ct (1.3oz) Box**

**37796**  
Rice Krispie  
Double Chocolate

**37799**  
Rice Krispie Treat  
Original

**Save \$1.00 per 12ct (2.1oz) Box**

**38051**  
Rice Krispie Big Bar  
Rainbow

**38023**  
Rice Krispie  
Mega Size  
Salted Caramel

**Save \$1.00 per 12ct (2.2oz) Box**

**38121**  
Rice Krispie Big Bar

**Save \$1.00 per 12ct (3oz) Box**

**38122**  
Rice Krispie Double Chocolate Chunk

**Save 10¢ per 12ct (2.38oz - 2.5oz) Case**

**44790**  
Pringle  
Grab N Go  
BBQ

**44722**  
Pringle  
Grab N Go  
Cheddar

**44720**  
Pringle  
Grab N Go  
Original

**44750**  
Pringle  
Grab N Go  
Pizza

**44714**  
Pringle  
Grab N Go  
Salt & Vinegar

**44721**  
Pringle  
Grab N Go  
Sour Cream & Onion



**Mamba**

**Werther's  
Original**

**Save \$1.00 per 24ct (2.8oz) Box**

<b>22606</b> Mamba Berrytasty 3 Brick	<b>22559</b> Mamba Fruit 3 Brick	<b>22602</b> Mamba Sour 3 Brick	<b>22641</b> Mamba Tropical 3 Brick
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**Save 10¢ per (5.5oz) Peg Bag**

**36048**  
Werthers Original  
• 5.5oz

**Save 10¢ per 7.05oz Peg Bag**

<b>36276</b> Mamba Berrytasty • 7.05oz	<b>35226</b> Mamba Fruit Chews • 7.05oz	<b>35247</b> Mamba Tropics • 7.05oz
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**Save 10¢ per (6.3oz) Peg Bag**

<b>35059</b> Mamba Fruit Stripe • 6.3oz	<b>35212</b> Mamba Sticks • 6.3oz
--	--





**Save 10¢ per 1ct (12ct) Box**

**57156**  
Tissue Facial  
Pocket Pack Ohso

**Save \$1.00 per 12ct (4pk) Case**

**57141**  
Tissue Toilet Tissue  
Soft 2-Ply Ohso

**Save 10¢ per Roll**

**65608**  
Towel Paper  
Strong Ohso

**Save \$2.00 per 12ct (32oz) Case**

**76527**  
Lighter Fluid  
Cinder

**Save 50¢ per 3ct (6.6lb) Case**

**76507**  
Charcoal Briquet  
Mesquite Cinder

**Save 50¢ per 3ct (5lb) Case**

**76511**  
Charcoal Lump  
Mesquite Cinder

**Save 10¢ per 1ct (100pc) Box**

**57124**  
Napkin  
1-Ply Worthy

**Save 10¢ per 1ct (24pc) Box**

**57132**  
Cutlery Plastic  
Assortment Worthy

**Save 10¢ per 1ct (16pc) Box**

**57128**  
Cup Red Plastic  
16oz Worthy

**Save 10¢ per 1ct (15pc) Box**

**57116**  
Bowl Paper  
20oz Worthy

**Save 10¢ per 1ct (25pc) Box**

**57133**  
Plate Paper  
8.625" Worthy

**Save 50¢ per 3.5lb Bag**

**45736**  
Cat Food Dry  
Birdie & Louie  
Chicken & Brown Rice

**45728**  
Dog Food Dry  
Birdie & Louie  
Chicken & Brown Rice



# CAMPGROUND LIST

**Tobacco**

**Candy**

**Snacks**

**Juices**

**Bottled Water**

**Beverage Program**

- Boulevard Cafe
- Coffee / Cappuccino
- Cool Moose
- Frozen Beverages

**Concession / Food Services**

- Bakery / Sandwiches
- Appetizers / Dipping Cups
- Brats / Burgers
- Dairy
- Popcorn Supplies
- Concession Equipment
- Cups / Wraps / Trays
- Straws / Napkins

**Ice Cream Novelty Treats**

**Grocery Products**

- Marshmallows / Graham Crackers
- Resale Hot Dogs / Lunch Meats
- Plates / Cutlery / Napkins / Foil
- Single Load Laundry Soaps

**Health & Beauty Products**

- Pain / Allergy / Stomach Meds
- First Aid
- Lip Balm
- Suntan Lotion
- Film / Disposable Cameras

**Batteries / Flashlights**

**Sunglasses**

**Toys / Playing Cards**

**Pool Inflatables**

**Special Print Lighters / Can Coolers**

**Outdoor Camping Supplies**

- Insect Repellent / Bug Spray
- Charcoal / Lighter Fluid / Matches
- Bic Sure Start Lighters
- Coleman Fuel / Propane Cylinders
- Firewood / Duraflame Logs
- Styro Coolers / Can & Bottle Coolers
- Tent Stakes
- BBQ Tools
- Tarps / Tie Down Cords
- Outboard Motor Oil

**Campground Maintenance Supplies**

- Paper Towels / Toilet Tissue
- Soap
- Dispensers
- Waste Receptacles
- Mops / Brooms
- Can Liners
- Cleaners
- Sanitizers
- Air Fresheners
- Light Bulbs
- Pool Chemicals



**HOLIDAY  
WHOLESALE**

**Holiday Wholesale, Inc.**

225 Gussel Drive • PO Box 177

Wisconsin Dells, WI 53965

Toll Free: 800-333-8321

Web Address: [www.holidaywholesale.com](http://www.holidaywholesale.com)

Email: [holiday@holidaywholesale.com](mailto:holiday@holidaywholesale.com)