

PICK YOUR PROFITS

**at the
2025 Spring Show**

**Thursday, March 6th, 9-4
Friday, March 7th, 9-2
Kalahari Resorts & Conventions
Wisconsin Dells, WI**

**HOLIDAY
WHOLESALE**

**Holiday February 2025
HW Highlight\$**

225 Gussel Drive • PO Box 177 • Wisconsin Dells, WI 53965
• 1-800-333-8321 • holidaywholesale.com •
Store Hours: 8:00am - 5:00pm (M-F) & 8:00am - 2:00pm (S)

Catallia™

PREMIUM TORTILLAS



New
Item!

Large flour tortilla for applications that demand more volume, such as jumbo burritos, pinwheels, sandwich wraps and taco salad shells.

Save \$1.50 per 24ct Case

47483 Tortilla 4.5" Flour

48469 Tortilla 6" Flour

Save \$1.50 per 12ct Case

48461 Tortilla 10" Flour

49545

Premium yellow corn tortillas, now available in a value-cut option. These ready-to-serve restaurant-style chips are cut directly off the sheeter creating a more uniform appearance than the authentic, hand-cut version. Ideal for appetizers such as nachos or served with a side of zesty salsa or queso dip.

Save \$1.50 per 6ct Case

48055 Tortilla Wrap 12" Cheesy Jalapeño

48074 Tortilla Wrap 12" Chipotle

48455 Tortilla Wrap 12" Garlic Herb

48454 Tortilla Wrap 12" Spinach

48458 Tortilla Wrap 12" Tomato Basil

48075 Tortilla Wrap 12" Whole Wheat



UniPro
FOODSERVICE

Country Maid.

Save 50¢ per 4.5lb to 5lb Case



49392
Dip Dill
5#



49469
Dip French Onion
5#



49391
Dip Spinach
w/Water Chestnuts
5#



48814
Dip Taco
4.5#



49399
Coleslaw Dixie Style
5#



49406
Blue Ribbon Coleslaw
5#



49407
Sliced Potato Salad
Gramma
5#



49400
Red Potato Salad
Old Fashioned American
5#



49389
Cheese and Vegetable
Spread Dip
5#



Save 50¢ per 24ct (3.4oz) Case

49432

Crispy Marshmallow IW w/M&M's

Save 50¢ per 48ct (2oz) Case

48537

Sugar Cookies Thaw & Serve

Save 50¢ per 4ct Case

48518

**Crispy Peanut Butter
12x8 Quarter Sheet Uncut Bar**

Save \$1.00 per 180ct (2oz) Case

49673

Peanut Butter Cookie Dough



Cookies are done when they have a golden brown outer edge & a light colored center.

	Rack Oven	Convection Oven	Conventional Oven
Bake Temperature (°F)	375°	325°	350°
1, 2, 1.25, 1.33, 1.5 oz	8-14 min	8-12 min	8-12 min
4, 5 oz	14-18 min	12-16 min	12-16 min

IW = Individually Wrapped



Save \$1.00 per 12ct (6pk) Case

47473

Bun Hoagie Soft Italian 6.5"

Save \$1.00 per 56ct (1.5oz) Case

49355

Bun Hot Dog IW

Save \$1.00 per 8ct (1lb) Case

47425

Bread Wheat

47434

Bread White

Save \$1.00 per 8ct (8pk) Case

47471

Bun Hamburger

47469

Bun Hot Dog



Application Idea

HOT HONEY CHICKEN FRENCH TOAST

Featuring HW# 47733 BB# 5571 Popcorn Chicken



Trend Bites: **SWICY 2.0**

The combination of sweet and spicy or "Swicy" has captured consumer attention in a big way. It's so popular, in fact, that we have two separate *Trend Bites* exploring this trend and how these flavors continue to take over menus. Get inspired by these "Swicy" applications and be sure to visit brakebush.com/trends for even more ideas!



Habanero Serrano Blueberry Sauce

Featuring
Crispy Barrel Breaded
Breast Tenders

Holiday Code: 47742
Brakebush Code: 5471



Hawaiian Chicken Bowl

Featuring
Doo-Wa Ditties
Boneless Wings

Holiday Code: 48162
Brakebush Code: 7201



Flamin' Hot Honey Crunch Wings

Featuring
Unbreaded
Naked Wings

Holiday Code: 47710
Brakebush Code: 4600



Popper Chicken Sandwich

Featuring
Spicy Crispy Chicken
Breast Filets

Holiday Code: 47885
Brakebush Code: 5046



LEARN MORE
at brakebush.com
or scan the QR code



48802
Garlic Spread
Refrigerate
Save \$1.00 per Gallon



49521
Pizza Sauce
Bag
Save \$1.00
per 4ct (10lb Bag) Case



Save \$1.00 per 35ct Case
49013
Pizza Crust 12"
Cracker Crust
Oil Parbaked

Save \$1.50 per 30ct (8.3oz) Case
47441
Pizza Crust 14"
No Edge Cracker Crust
Parbaked

Save \$1.50 per 35ct (9.3oz) Case
48404
Pizza Crust 14"
Cracker Crust
Oil Parbaked



Save \$2.00 per 36ct (10oz) Case
47461
Breadstick
6x9
Scored/Accordian Style

47419
Bun Potato
Sliced 3.5"

47549
Bread Texas Toast
Pullman

47536
Bread Wheat
Pullman .5"

47544
Bun Jumbo Kaiser
Sliced 1.7oz

19 usable slices,
4.5"W x 4.5"H x .75"D approx

Save \$1.00 per 6ct Case

Save \$1.00 per 10ct Case

Save \$1.00 per 12ct Case

47542
Bun Hoagie
Roll 8" Sliced 3.35oz

50595
Fish Fry Rye Bread
1/2" 20 usable slices,
4.5"W x 3.5"H x 0.5"D approx

47541
Roll Assorted Dinner
Variety includes:
3-White pan dinner rolls,
1-Wheat pan dinner roll,
2-White Cloverleaf dinner rolls,
2-Onion dinner rolls,
1-Wheat Silver Dollar dinner roll,
2-White Silver Dollar dinner rolls,
& 1-Rye dinner roll.



Save 50¢ per 10lb Case

47835 Bluegill Brd .75-1oz Pre-Breaded Bluegill fillets with a light crispy breading, iQF

47887 Bluegill IQF .75-1oz Trimmed bluegill fillets IQF

47822 Fish Perch Breaded Fillet Medium 1-2oz Pre-Breaded Perch fillets w/a thin crispy breading , IQF

47820 Fish Perch Flt IQF Med 1-2oz Trimmed Perch fillets IQF

Save 50¢ per 11lb Case

47987 Zander Pike Perch Brd 10# Pre-Breaded Zander/Pike Perch fillets with a light crispy breading IQF

49600 Zander Pike Perch 2-4oz Trimmed Zander Pike Perch fillets IQF



RANGELINE

Save \$1.00 per 2ct (5lb) Case

50536
Beef Topping
Irregular shaped, 1/4" x 1/2" nuggets; Average 40 to 45 nuggets per oz

47715
Meatball Italian Style
Beef & Pork w/ Pecorino Romano .5oz

47719
Meatball Homestyle
Beef w/TVP 1oz Cooked IQF

47718
Meatball Italian
Style Beef & Pork
w/Pecorino Romano
2oz Cooked IQF

50535
Italian Sausage
Tangy w/Garlic;
Irregular shaped
& sized nuggets; average
approx 8 nuggets per oz

47631 Ground Beef 3:1 Angus Patties

4.445"x4.286" A merger of the superior flavor of Angus beef to the right proportion of lean to fat for excellent flavor. 10lb (30ct/5.33oz) Case

48207 Ground Beef 80/20 Patties 4:1

5" x 5.25" Oval This blend of 100% ground beef has the right proportion of lean to fat for excellent hamburger flavor & value. 10lb (40/4oz) Case



48205 Ground Steak 80/20 Burgers

3:1, 5.25" x 4.75" Homestyle Top quality cuts of USDA inspected beef give this ground beef an outstanding taste that will satisfy discriminating beef lovers. Our special process gives these patties a hand-made texture & appearance.

47613 Flavor Burst Homestyle

3:1 Beef Patties 4.5" x 4.75"

This special recipe combines high-quality beef with our exclusive seasoning for a juicy, tender burger. The Flavor Burst patties are excellent prepared with most cooking methods, & are designed to hold in the natural juices.



PRETZILLA
SOFT PRETZEL BREAD

48174

Pretzilla® Pretzel Bites Pouch

• 32ct (2.6oz) Case

48167

Pretzilla® Soft Pretzel Bites

• 4ct/96pcs (6 Bites per Serving)
1.55" X 1.25"

49691

Pretzilla® Soft Pretzel Burger Buns Sliced

• 4.5" Diameter
72ct (12ct/6pk, 3.2oz)

NEW FOODSERVICE LINE!

New Item!

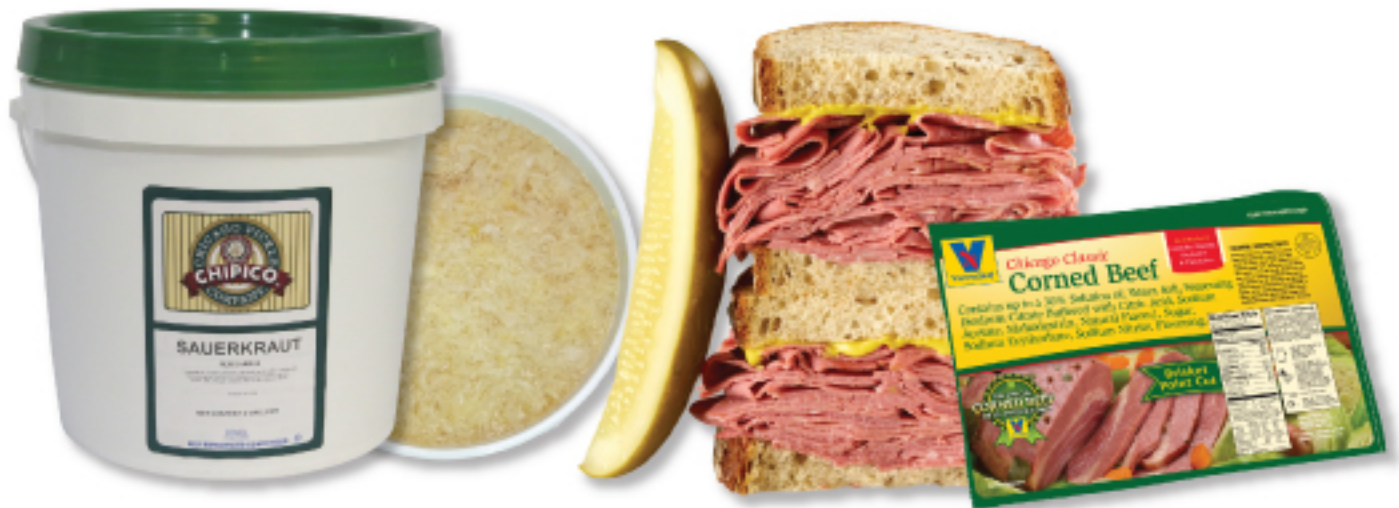




Save 20¢ per 2 Gallon Case
47029 Sauerkraut Refrigerated

Save 10¢ per (3.5lb Average) Pound
47622 Corned Beef Brisket Point Cut

Save 50¢ per 2 Gallon Bucket
50111 Dill Pickle Spears (Refrigerate)



49240
Beef Italian
w/Gravy 2/5lb &
2/4lb Gravy

49237
Sausage Italian
Garlic Bulk Raw
2/5lb

49239
Sausage Italian
Mild Sweet Rope Raw
2/5lb

49236
Sausage Italian
Traditional Hot Bulk Raw
2/5lb

49238
Sausage Italian
Traditional Mild Black Raw
2/5lb

Save 50¢ per 4ct (5lb) Case

47534 Filling, Beef Taco,
lean ground beef mixed w/seasonings,
& Mexican spices.

47548 Entrée, Chicken and Noodles,
Chunks of tender, white-meat chicken &
thick egg noodles are smothered in a rich,
creamy chicken gravy.

47554 Entrée, Beef and Noodles,
Rich, savory brown gravy envelopes hearty
chunks of beef & egg noodles in this
traditional dish.

47739 Entrée, Macaroni & Cheese,
Gourmet 3 Cheese, a creamy blend of
American, aged cheddar & mild cheddar
cheeses with an egg white fortified heavy
wall elbow macaroni for durability.

Taste Traditions

of Omaha **Wald**
FOODS



Save 50¢ per 4ct Case

48407 Entrée, Cavatappi White Cheddar

Creamy, white cheese is mixed with a
mellow white cheese blend & melted to
buttery smooth perfection, then added to
egg-white-fortified, heavy-walled macaroni.

48092

Spanish Rice

proprietary spice blend is added to fully
cooked long grain rice with diced onions
and bell peppers.

**Tater
Kegs**



stone gate

FOODS

Save \$1.00 per 213ct (1.5oz) Case

50135

Stuffed Potato Appetizer,
Jumbo Cheese Bomb,
No Meat, Filled w/Cheese
& Sour Cream

Save \$1.00 per 106ct (1.5oz) Case

50013

Stuffed Potato Appetizer,
Jumbo Bacon & Jalapeno

48128

Stuffed Potato Appetizer,
Jumbo Bacon, Cheddar & Chive

48156

Stuffed Potato Appetizer,
Jumbo Breakfast





Save 50¢ per 5ct (2lb) Case

49720

Shrimp White Cooked
26/30 IQF Peeled Tail-On
Ocean Horizons Merit

47838

Shrimp White Raw
Peeled Deveined Tail-Off
21/25 IQF
Ocean Horizons Premier

49438

Shrimp White Raw
Peeled Deveined Tail-On
16/20 IQF
Ocean Horizons Merit

47839

Shrimp White Raw
Peeled Deveined Tail-On
26/30 IQF
Ocean Horizons Premier

Save 30¢ per 12ct (8oz) Case

47800

Panko Breaded
Round Shrimp
Deveined, Tail-On,
41/50 Aqua Star

Save 30¢ per 12ct (7oz) Case

49677

Imitation Shrimp
Breaded Peeled, Tail-Off,
40/50 IQF
Ocean Horizons Essentials

Save 30¢ per 12ct (6oz) Case

47828

Shrimp Panko Breaded
Butterfly
31/40 Clean Tail-On,
Aqua Star

Save \$1.20 per 4ct (3lb) Case

49620

Shrimp Breaded
Coconut Butterfly Deveined Tail
16/20 IQF Ocean Horizons Merit

49433

Shrimp Panko Breaded Butterfly
Deveined Tail-On
16/20 Aqua Star

49611

Shrimp Panko Breaded Butterfly
Deveined Tail-On
21/25 Aqua Star





HIGH LINER FOODS



Save \$1.00 per 10lb (4oz) Case

50255

Fishery 4oz IQF
Haddock Loin

Save \$10.00 per 10ct (5lb) Case

47802

High Liner Icelandic
Seafood Frozen Skinless
Boned Haddock Fillets Cello Pack

Save \$2.00 per 2ct (5lb) Case

47815

High Liner Icelandic 2oz
Portion Brewer's Choice
Beer Battered Haddock

Save \$1.00 per 5ct (2lb) Case

47872

FPI Raw White Shrimp
Peeled & Deveined Tail On

Save \$1.00 per 5ct (2lb) Case

47873

FPI Raw White Shrimp
Peeled & Deveined Tail On 16/20

Save \$2.00 per 4ct (2.5lb) Case

48185

High Liner Foods
Redhook® Ale Battered
Round Shrimp, Tail-Off Icelandic

Save \$5.00 per 2.5lb (4 Shrimp/Skewer) Box

47842

Big Bob's Belly Buster®
Skewered Glazed Shrimp
16/20 Glazed w/Lime & Garlic Sauce

Save \$2.00 per 2ct (5lb) Case

47809

High Liner 3.6oz
Pan-Sear Citrus & Herb Southern Blue Whiting Fillet

Save \$2.00 per 2ct (5lb) Case

47811

High Liner 4.8oz Portion
Beer Battered Southern Blue Whiting





Sea. Taste. Enjoy![®]

Save \$1.00 per 4ct (2.5lb) Case

49981

Mrs. Friday's 2oz
Craft Beer Battered Cod Fillet

50264

Mrs. Friday's 3-4oz
Tavern Battered Cod Fillet

49990

Mrs. Friday's Craft Beer
Battered Round Tail Off Shrimp,
28/36 Count

49969

Mrs. Friday's Craft Beer
Battered Popcorn Shrimp



Save \$1.00 per 4ct (2lb) Case

47875

Mrs. Friday's Tempura
Battered 16/20 Count Large Shrimp



Save \$1.00 per 4ct (3lb) Case

50065

Mrs. Friday's Panko
Breaded Cheese Blend
Stuffed Shrimp

49904

Mrs. Friday's Stuffed
w/Seafood Mix & Butter
Glazes Butterfly Shrimp Bakers





50326
Brownie Bites Cup **Save \$1.00 per 15ct (7oz) Case**
• 7oz

50327
Donut Hole Cup
Glazed
• 7oz

50328
Donut Hole Cup
Devils Food Glazed
• 7oz

50329
Donut Hole Cup
Powdered
• 7oz

50435
Donut Hole Cup
Blueberry Glazed
• 7oz

Save \$1.00
per 4/5ct Case

48965
Donut Long John
Chocolate Iced
• 3.8oz

48939
Donut Ring
Glazed
• 2.70oz

48940
Donut Ring Yeast
Chocolate Iced
• 2.7oz

48961
Donut Ring
Pink Iced w/Decos
• 2.8oz

48964
Donut Bismarck
w/Boston Cream
• 4oz

48507
Donut
Apple Fritter
• 5.3oz

48967
Donut
Old Fashion
• 4oz

48971
Donut Old Fashion
Devils Food
Chocolate
• 4oz

49092
Donut Bismarck
w/Raspberry
Jelly
• 4oz

Save \$1.00 per 4/6ct Case



TALERICO
BAKERY
FRESH ON DEMAND
EST. 1984



BEER BATTERED

Walleye

**ALL THE FLAVOR.
NONE OF THE HASSLE.**

**New
Item!**



NEW FOODSERVICE LINE!



Save \$10.00 per 10lb (6.5oz) Case

47834

**Fish Walleye
Beer Battered Filet**

Save \$10.00 per 10lb (3oz) Case

47855

**Fish Walleye
Strips Beer Battered**

Save \$1.50 per 9ct (24oz) Case

**48109 Pretzel Texas Twist
Bake & Serve**

Save \$1.50 per 72ct (2.4oz) Case

**48763 Pretzel Bavarian Stick
Bake & Serve**

Save \$1.50 per 100ct (2.5oz) Case

**48750 Pretzel Pre-Baked
Thaw & Serve**

Save \$1.50 per 240ct (.5oz) Case

**48764 Pretzel Poppers Jalapeño
Heat & Serve**

Save \$1.50 per 350ct (.5oz) Case

**48168 Pretzel Bites Soft
Heat & Serve**

Save \$1.50 per 500ct (.5oz) Case

**48196 Pretzel Bites Bavarian Soft
Bake & Serve**

Save \$1.50 per 450ct Case

48145 Pretzel Soft Bites Heat & Serve
Labriola Pretzel Bites provides a hint
of sweetness with each bite.



**New
Item!**

NEW!

J & SNACK FOODS
CORP



FOODSERVICE
SOLUTIONS

FIRST ROUND
DRAFT PICKS

FOR A **PROFITABLE**
FOOTBALL SEASON



Flavor Flight

**Anchor[®] Breaded
Wisconsin Cheese
Curds**
2/5 lb
Holiday # 49473

**Anchor[®] Cheddar
Breaded Cauliflower**
6/3 lb
Holiday # 48116

**Anchor[®] Spicy
Battered Pickle Fries**
4/3 lb
Holiday # 49416

Jalapeño Aioli
18 oz
Holiday # 49048

Garlic Aioli
18 oz
Holiday # 49057

Mike Hot Honey
6/12 oz
Holiday # 46731





Touchdown Taco Loaded Fries

**McCain Crispy Coated
Skin-On Waffle Fries**

6/5 lb

Holiday # 48004

Chopped Brisket

12/2 lb

Holiday # 50565

Sour cream

5 lb

Holiday #49639

Nacho Cheese sauce

6/10lb

Holiday # 46864



ONION STRAW BURGER

Moore's® Onion Tangles®

6/2 lb

Holiday # 48236

Burgers

40/4oz

Holiday # 47608

5" Sesame Seed Bun

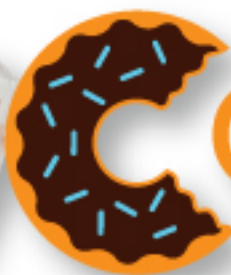
3/12ct Holiday # 50249

Refrigerated Pickle Spear

2gal

Holiday # 49283





CLYDE'S
DONUTS

Save \$2.00 per 12ct (12oz) Case

47950
Donut
Cinnamon
Holes

47953
Donut
Devils
Food Holes

49070
Donut
Glazed Ring
Smile

48095
Donut
Glazed Yeast
Holes

47954
Donut
Old Fashioned
Holes

47971
Donut
Powdered
Holes

Save \$2.00 per 12ct (13.2oz) Case

49117
Donut Chocolate
Iced Cake

49118
Donut Rainbow
White Ice

Save \$2.00 per 12ct (18oz) Case

49077
Donut
Apple Fritter

Save \$2.00 per 6ct (24oz) Case

48097
Donut
Variety Cake



HOLIDAY WHOLESALE

Holiday Wholesale Inc. Your Total Convenience Store Provider

225 Gussel Drive • PO Box 177 • Wisconsin Dells, WI • 53965

toll free: 1-800-333-8321

email: holiday@holidaywholesale.com

web site: <http://www.holidaywholesale.com>

**Tobacco
& Accessories**

**Candy
Including Sugar Free
Gum & Breathmints**

**Chips
Cookies
Protien Snacks
Nutritional Snacks**

**Beverages
Water, Juices
Soda (Bag, Bottle, Can)
Sports & Energy Drinks
Coffee, Cappuccino
Frozen Beverages**

**Health & Beauty Care
Single Dose & Multi Dose**

**Groceries
Dry Goods**

Dairy Foods

**Frozen Foods
Refrigerated Foods**

**Roller Grill Items
Concession Equipment**

**Novelty, Sundries
& Seasonal**

**RETAIL & SUPPLIES
Auto Care
Chemicals
Paper & Plastic**

Equipment

PROGRAMS

• BRANDED FOODS • WAM •

LUX ICE

Save 65¢ per 6ct Case

91010
Lux Ice Premium Beverage Spheres
6ct/6pk (22oz) Box

TASTE: Slow-melt, filtered & purified premium ice ensures consumers enjoy the undiluted taste of their beverage.

APPEARANCE: Crystal clear, 2.36 inch sphere shaped premium ice is the most visually appealing of all ice choices.



PLAYA MUJERES, MEXICO

Adults Only, All Inclusive ATELIER Playa Mujeres

Travel January 19-23, 2026



**The 2025 Trip Point Program starts
January 1st & runs until October 17th
Contact your Sales Rep to sign up TODAY!**



Otis Spunkmeyer®

New Item!

Save \$2.00 per 48ct (3oz) Case

48568

Brownie IW • 3oz

Save \$3.00 per 24ct (4oz) Case

48550

Cake IW

Cinnamon Crumb • 4oz

48548

Cake IW

Lemon w/Icing • 4oz

48529

Cookie IW

Apple Cinnamon • 4oz

48531

Cookie IW

Birthday Cake • 4oz

48530

Cookie IW

Chocolate Chunk • 4oz

48527

Cookie IW

Double Chocolate Caramel • 4oz

Save \$5.00 per 240ct (1.33oz) Case

49046

Cookie Dough Chocolate Chip

49051

Cookie Dough Peanut Butter

49047

Cookie Dough Sugar

Save \$5.00 per 320ct (1oz) Case

49058

Cookie Dough

Chocolate Chip Value • 1oz

Save \$5.00 per 60ct (20ct, 4oz per Flavor) Shipper • Display

48517

Muffin Variety Pack:

Banana Nut, Chocolate Chocolate Chip & Blueberry IW • 4oz





**Deli
EXPRESS**



**New
Item!**



Save \$1.97 per 6ct (6oz) Case

48475	48477	48471
Italian	Smoked	Turkey
Provolone	Ham Swiss	Provolone
Cheese		Cheese

**Save \$2.41
per 10ct (4.4oz) Case**

48378
Roast Beef
Cheese Wedge

**Save \$2.60
per 10ct (5.5oz) Case**

48399
Pulled Pork
Sesame Seed Bun
w/Sweet Baby Ray's
BBQ Sauce

EAS

E.A. SWEEN COMPANY

IW = Individually Wrapped

Save 25¢ per 8oz Package

41162

Honey Ham Snack Stick • 8oz

41144

Original Snack Stick • 8oz

41154

Teriyaki Snack Stick • 8oz



Save 25¢ per 12oz Chub

49152

Summer Sausage

Beef Chub • 12oz

49154

Summer Sausage

Cheddar Chub • 12oz

49153

Summer Sausage

Jalapeño Chub • 12oz

49151

Summer Sausage

Original Chub • 12oz

49564

Summer Sausage

Pepper Jack Chub • 12oz



Save 25¢ per 26ct (.8oz) Box

41497

Beef Stick Box • .8oz

41479

Honey Ham Stick Box • .8oz

41485

Original Stick Box • .8oz

41450

Teriyaki Stick Box • .8oz



Save 25¢ per 96ct (1oz) Case

41013

Bulk Beef Stick 6# • 1oz

Save 25¢ per 100ct (.8oz) Case

41188

IW Bulk Beef Stick • .8oz

Bazooka®

Candy Brands

WAM
Participant



Save 25¢
per 2.8oz Stand Up Bag

36072 Bazooka Multibrand

Save \$1.00
per 24ct (7.5oz) Box

23005 Juicy Drop Gel Pens

Save \$1.00
per 8ct (3.6oz) Box

23007 Baby Bottle Pop® Twister

ONE FULFIL®

VITAMIN & PROTEIN BAR

New
Item!



Save \$2.00 per 12ct (1.94oz) Box

37825
Fulfil Protein Bars
Chocolate Peanut Butter

37882
Fulfil Protein Bars
Chocolate Salted Caramel

CHARMS®

SUGAR BABIES

Andes

DUBBLE BUBBLE

Save 10¢ per 5oz Theater Box

23805
Sugar Babies

Save \$3.00 per 24ct (2.23oz) Box

28175
Dubble Bubble 12 Ball Tube

Save \$3.00 per 24ct (1.5oz) Box

23061
Andes Snap Bars

Save \$4.00 per 18ct (4oz) Box

23004
Andes Creme De Menthe Snap Bar



TOOTSIE®

Save 10¢ per Theater Box

23862 Charleston Chew Minis • 3.5oz
23853 Junior Mints • 3.5oz
23846 Junior Caramel • 3.6oz
23863 Dots Original • 6.5oz

Save \$4.00 per 15ct Box

23491 Tootsie Roll Big Bar King Size • 5oz

Save \$4.00 per 16ct Box

23287 Charleston Chew King Size Big Bar • 4oz

Save \$3.00 per 24ct Box

22430 Junior Mints • 1.6oz
22110 Charleston Chew Strawberry • 1.78oz
22105 Charleston Chew Chocolate • 1.7oz
22115 Charleston Chew Vanilla • 1.7oz
22480 Mason Dots • 2.25oz

Save \$3.00 per 36ct Box

22825 Tootsie Roll • 2.25oz



Frankford®



Save 10¢ per Peg Bag

36060

Disney Gummies
Assorted Shapes
& Flavors
w/Fruit Juice
• 4oz

35078

Krabby Patty
Gummies
• 2.54oz

Save 10¢ per Theater Box

23823

Krabby Patty
Colors
• 2.54oz

23827

Krabby Patty
Original
• 2.54oz

Save 90¢ per 36ct Box

22119

Krabby Patty
Changemaker Giant
• .7oz

Save \$1.00 per 6ct Box

28084

Krabby Patties
Combo Meal
• 4.4oz

Save \$1.00 per 8ct Box

28200

Krabby Patty
Plus Prize
• 1oz

Save \$1.00 per 9ct Box

28074

Krabby Patty
Secret Menu Challenge
• 3.17oz

Save \$2.00 per 10ct Box

28160

Gummi Kraft
Lunchable Pizza
• 6.3oz

28172

Gummi Kraft
Lunchable Stacker
• 7 6.2oz

Save \$2.00 per 28ct Box

28104

Dunkin' Brownie Batter
Donut-Flavored Filled Chocolates
• 1.41oz

NEW from Columbus, Cornnuts & Planters!

WAM
Participant

New
Item!



Save 15¢ per (4oz) Peg Bag

39494
Cornnut
Kickin' Dill



Save \$3.00 per 8ct (3.14oz) Case

48743
Columbus Pepperoni
Snack Tray



Save 30¢ per (5oz) Peg Bag

39599
Planter Trail Mix
Caramel Pecan Crunch

39597
Planter Trail Mix
White Chocolate
Macadamia

Save \$2.00 per 10ct (2oz) Box

39596
Planter Nut Duo
Peppercorn Pistachio &
Parmesan Flavored Cashews

39578
Planter Nut Duos
Cocoa Bean Cashews
Espresso Hazelnut

39577
Planter Nut Duos
Zesty Buffalo & Ranch

PLANTERS



Save 15¢ per Peg Bag

36087
 Very Berry
 Gluten Free
 Low Sugar
 • 5.5oz

36161
 Hot
 Cinnamon
 • 7.05oz

36245
 Blueberry
 Pomegranate
 • 7.05oz

36244
 Huckle
 Berry
 • 7.05oz

36241
 Classic
 Black
 • 7.05oz

36151
 Lemonade
 • 7.05oz

36240
 Classic
 Red
 • 7.05oz

36242
 Original
 Fruits
 • 7.05oz

36243
 Green
 Apple
 • 7.05oz

36242
 Watermelon
 • 7.05oz



HOMEMADE GOODNESS... AWAY FROM HOME

Save 50¢ per 6ct (3oz) Box

Save 50¢ per 6ct (3.6oz) Box

47673
Banana
Cake (IW)

47674
Chocolate
Cake (IW)

49451
Lemon
Cake (IW)

47676
Carrot
Cake (IW)

47677
Red Velvet
Cake (IW)

49653
Strawberry
Cake (IW)

49449
Vanilla Birthday
Cake (IW)

Save \$1.00 per 12ct (4oz) Case

50369
New York Style
Cheesecake (IW)

50464
Strawberry
Cheesecake (IW)

47410
Bundt Cake
Chocolate (IW)

47404
Bundt Cake
Orange Dream (IW)

47639
Bread Banana
Cake (IW)

47610
Bread Carrot
Cake (IW)

47675
Bread Lemon
Cake (IW)

47678
Bread Strawberry
Cheesecake (IW)

(IW) - Individually Wrapped

Save \$1.00 per 12ct Case

50469
Cranberry
Sweeties
• 2.25oz

48837
Gone Dilly
Whole Kosher
Dill Pickle
• 3oz

48817
Pickled Carrot
Cuties
• 2.25oz

48829
Pickled Cool
Beans
• 1.5oz

48834
Pickled Dilly
Bites
• 3.5oz

48838
Pickled Hottie
Bites
• 3.5z

49300
Pickled Sassy
Bites
• 3.25oz

48828
Pickled Sugar
Snap Peas
• 1.5oz

48870
Tangerine
Cranberry
Sweeties
• 2.25oz

OH SNAP!





Pre-Book
Yours
Today!

• Pre-Book Only •
• Expected Delivery • February 2025 •

Save \$50.00 per 144ct Shipper • Display

24102
Pearson Nut Roll
Pre-Priced 2 for \$4
• 3.25oz

Save \$50.00 per 288ct Shipper • Display

24117
Pearson Nut Roll
Pre-Priced 2 \$2
• 1.6oz

Save \$2.00 per 18ct Box

23286
Pearson Nut Roll
King Size
• 3.25oz

23259
Pearsons Skippy
King Size
• 3.25oz

Save \$1.00 per 24ct Box

22065
Bun Bar
Maple
• 1.5oz

22070
Bun Bar
Vanilla
• 1.5oz

23031
Pearson
Nut Goodie
• 1.75oz

22595
Pearson
Nut Roll
• 1.8oz





Save 10¢ per 4oz Peg Bag

Save 10¢ per 5oz Peg Bag

35132
Fruit N Yogurt Blueberry

36065
Berries Cherries Snack

35110
Fruit N Yogurt Strawberry

36162
Fruit Snack Mango Peach

36164
Fusions

36064
Island Fruit Snacks

35257
Juicefuls Berry Blast

36046
Mixed Fruit Snack

35234
Juicefuls Island Splash

36066
Strawberry Fruit Snacks

35235
Juicefuls Mixed Fruit

35227
Super Fruit Mix



PERFETTI



van Melle

mentos

WAM
Participant



Mentos Gum

Pocket Bottle

Save \$1.00 per 10ct (15pcs) Box

30056 **25617** **25669** **30057**
Fresh Mint Spearmint Sweet Mint Wintergreen

Sugar Free Pure Fresh Gum Curvy Bottle

Save \$1.00 per 6ct (50pcs/3.53oz) Box

25604 **25607** **25651** **25666** **25690**
Fresh Mint Spearmint Strawberry Sweet Mint Watermelon





HARIBO Save 10¢ per Peg Bag

Haribo of America Gummi Candy

- | | |
|--|---|
| 35221 Berry Clouds • 4.1 oz | 35043 Sour Sghetti • 5o |
| 35004 Dinosaurs • 5oz | 35137 Sour Smurfs • 4oz |
| 36088 Frogs • 5oz | 35149 Sour Zing Streamer • 4.5oz |
| 35044 Gold Bears • 5.29oz | 35246 Starmix • 5oz |
| 36280 Gold Bears Wild Berry • 5oz | 35614 Twin Snakes • 5oz |
| 35018 Happy Cherries • 5oz | 36165 Unicornilicious • 5oz |
| 35046 Happy Cola • 5.29oz | 35148 Watermelon Gummies • 4.1oz |
| 35037 Peaches • 5oz | |
| 35083 Rainbow Worms • 5oz | |
| 35042 Raspberries • 5oz | |
| 35036 Smurf • 4oz | |
| 35136 Sour Gold Bears • 4.5oz | |

Save \$5.00 per 48ct Shipper Display

24044
Goldbear
Red, White & Blue Skinny Tower





AMERICAN
LICORICE
COMPANY

SOUR PUNCH



Sour Punch Bites

35080
Assorted Flavors
• 5oz

35156
Strawberry
• 5oz

35092
Blue Raspberry
• 5oz

35087
Sweet
• 5oz

35094
Rad Reds
• 5oz

35050
Tropical Blends
• 5oz



GIANTS

Save 10¢ per (4oz) Peg Bag

39725
Giant Cashew
Big Easy
Louisiana

39512
Giant Cashews
Sweet Thai Chili

Save 10¢ per (3oz) Peg Bag

39540
Giant Pistachio Naked
Roasted & Salted

39556
Giant Pistachio Naked
Sweet Pickle

39520
Giant Pistachio Naked
Sweet Thai



**New
Item!**





De Vere



Save \$1.00 per 4ct (32oz) Case

72208 Boost
Prespray for Laundry

Save \$2.00 per 4ct (Gallon) Case

75270 Boost
Liquid Laundry Detergent
(1/4 Cup per 8lb Load)

Save \$2.50 per 5 Gallon Bucket

72223 Boost
Detergent Plus Builder
(Commercial Laundry)

72219 Boost
Softener
(Commercial Laundry)

72218 Boost
Sour (Commercial Laundry)



SANDERS®

Save 20¢ per 3.75oz Peg Bag

36043 Dark Chocolate	36042 Milk Chocolate
Sea Salt Caramel	Sea Salt Caramel
35910 Caramel	

BROWNIE BRITTLE

Save 70¢ per 8ct (1.5oz) Box

22506 Dark Chocolate	22519 Milk Chocolate
Sea Salt Caramel	Sea Salt Caramel

Save 20¢ per 5oz Peg Bag

35908 Chocolate Chip	35906 Toffee Crunch
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New Item!

Save \$5.00 per 12ct (4pk) Box

17738

High Tea Cones
Royal Sweet

17739

High Tea Cones
Original Unflavored

• Pre-Book Only •

• Expected Delivery Week • 03/17/25 •

Save \$20.00 per 100ct Shipper • Display

17576

High Tea
Herbal Wrap
Display



Save 10¢
per 12oz Can

40000

Beer Nuts
Bonus Can

Save 50¢
per 12ct (1.5oz) Box

39442

Beer Nuts
Cashew Tube

39313

Beer Nuts
Original Peanut Tube

Save \$1.00 per 12ct (2oz) Box

41889

Jumbo Beef Steak Original

41888

Jumbo Beef Steak Peppered

41894

Jumbo Beef Steak Teriyaki

41060

Jumbo Pork Strip BBQ

Save 35¢ per 3.25oz Peg Bag

41004

Tender Bites Original

41291

Tender Bites Pork BBQ

41005

Tender Bites Teriyaki

• Pre-Book Only •

• Expected Delivery Week • 03/24/25 •

Save \$5.00 per 48ct Shipper • Display

41122

Steaks Counter Display



Ferrara



Save 25¢ per 5oz Peg Bag

36015

Gummy Clusters

36255

Gummy Clusters Very Berry

Save 50¢ per 8oz Stand Up Bag

23301

Clusters Very Berry

23401

Gummy Cluster



Save 25¢ per 24ct Box

21100
Candy Necklace
• .75oz

Save 25¢ per 36ct Box

22083
Smarties Giant Roll
• 1oz

Save 50¢ per 120ct Jar

21400
Smarties Pops Wrapped
• .40oz

Save 50¢ per 24ct Box

22547
Smarties Mega Box
• 2.25oz

Save 25¢ per 60ct Jar

22052
Lollies Mega Double
Wrapped
• .26oz

Save 25¢ per 180ct Jar

19006
Smarties Jar
• .25oz

Save \$1.00 per 200ct Jar

19450
Lollies Unwrapped
• .30oz



Save \$4.00 per 8ct Case

46485
Ocean Spray
Original Cranberry Juice
Cocktail
• 64oz

46146
Ocean Spray
Orange Juice
• 60oz

BIG Seeds • BIG Flavor!
BiGS 
 SUNFLOWER SEEDS

Save \$5.00
 per 60ct Shipper • Display

39700
 David
 BBQ Ranch Original
 Seed Display

 Est. 1928
DAVID

Save \$5.00
 per 72ct Shipper • Display

39721
 Bigs Assorted
 Sunflower
 Seed Display


CONAGRA
 BRANDS

• Pre-Book Only •
 • Expected Delivery Week • 03/10/25 •



Pre-Book
 Yours
 Today!

WAM
 Participant

• Pre-Book Only •
 • Expected Delivery Week • 03/10/25 •




LINDOR 

Save \$5.00
 per 48ct
 (Single SKU)
 Shipper • Display

23108
 Lindor
 Milk Chocolate
 Truffle Bar

Save \$5.00
 per 36ct
 (Single SKU)
 Shipper • Display

23104
 Lindor
 Whole Hazelnut
 Powerwing

Save \$5.00
 per 240ct (3-SKU)
 Shipper • Display

23105
 Lindt
 Chocolate Truffle
 Combo Pack



Pre-Booking Shippers, Displays & Counter Units

Kellanova

Pre-Book Yours Today!

WAM
Participant



Save \$2.00 per 72ct Shipper • Display
38082

Keebler Sandwich Power Wing



Save \$3.00 per 48ct Shipper • Display
44703

Pringle Grab-&-Go Shipper



• Pre-Book Only •
• Expected Delivery Week • 03/10/25 •



• Pre-Book Only •
• Expected Delivery Week • 03/10/25 •

Save \$1.00 per 24ct Shipper • Display
47374

Hostess Baseball
Limited Time Offer Counter Unit



Save \$2.00 per 40ct Shipper • Display
47395
Hostess Breakfast Donettes
Counter Unit



Pre-Booking Shippers, Displays & Counter Units

Pre-Book Yours Today!

WAM Participant

FERRERO

Save \$8.00 per 54ct Shipper • Display
23326

Ferrero Chocolate Salted Caramel
Limited Time Offer

Butterfinger CRUNCH

Kinder

Save \$8.00 per 56ct Shipper • Display
28021

Kinder Mixed Basketball
Counter Unit

• Pre-Book Only •

• Expected Delivery Week • 03/10/25 •



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your FREE POS System!

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TO \$2000



Keep 100% of ATM charge profits

Zero Fee Credit Card Processing



• Pre-Book Only •

• Expected Delivery Week • 03/10/25 •

Save \$10.00
per 72ct Shipper • Display



Trolli

24065
Trolli Medium
Display

Ferrara
CANDY COMPANY



Pre-Booking Shippers, Displays & Counter Units

FUN FACTORY

CANDY & NOVELTY CO.

Pre-Book Yours Today!

WAM Participant



Save \$5.00 per 120ct Shipper • Display

79610
Hookups Plus Tower

Save \$5.00 per 144ct Shipper • Display

79405
Summer Activity Shipper

Save \$5.00 per 36ct Shipper • Display

92203
Straw Hat Shipper

Save \$5.00 per 36ct Shipper • Display

79103
Sunglass Shipper Wooden

• Pre-Book Only •
• Expected Delivery Week • 04/28/25 •

• Pre-Book Only •
• Expected Delivery Week • 03/10/25 •

HALEON
Save \$5.00 per 12ct Shipper • Display
76712
Excedrin Migraine Extra Strength



• Pre-Book Only •
• Expected Delivery Week • 03/10/25 •

STORCK **GTD**

Mamba
Save \$10.00 per 84ct Shipper • Display

22576
Mamba Skinny Tower 84ct



Pre-Booking Shippers, Displays & Counter Units

Pre-Book Yours Today!

WAM Participant

MARS WRIGLEY



Skittles

Save \$10.00 per 32ct Shipper • Display

24021

Skittles Pop Assorted 5.5oz

Combos

Save \$10.00 per 72ct Shipper • Display

39417

Combos 5 Assorted Flavors 6.3oz

SNICKERS

Save \$5.00 per 48ct Shipper • Display

24192

Snickers Share Size 3.29oz

Save \$5.00 per 72ct Shipper • Display

24150

Snickers Counter Unit 1.86oz

SNICKERS

- Pre-Book Only •
- Expected Delivery Week • 03/10/25 •

- Pre-Book Only •
- Expected Delivery Week • 03/10/25 •

Mondelēz
International

Save \$5.00
per 24ct
Shipper • Display

36185

Sour Patch Kids
Swedish Fish
Red, White &
Blue 1.8#
Limited Edition



- Pre-Book Only •
- Expected Delivery Week • 03/10/25 •

PLANTERS

Save \$10.00
per 36ct
Shipper • Display

39454

Planters
Trail Mix
Shipper



Pre-Booking Shippers, Displays & Counter Units



Save 50¢ per 12ct (1.5oz) Box

- | | |
|---|--|
| 48721 | 48719 |
| Mozzarella Cheese
Stick w/Pepperoni (IW) | Mozzarella Cheese
Stick w/Salami (IW) |

Save 50¢ per 16ct (2.5oz) Box

- | | | | |
|-----------------------|--------------------------|---------------------------|-------------------------|
| 48877 | 48848 | 48849 | 48857 |
| Cheesewich
Cheddar | Cheesewich
Colby Jack | Cheesewich
Pepper Jack | Cheesewich
Provolone |

**Save 50¢
per 12ct (3.23oz) Box**

- 48749**
Cheesewich
Breakfast Taco

**Save 50¢
per 10ct (1.5oz) Box**

- 49122**
Cheesewich
Meat Stick
Colby Jack Stick

(IW) Individually Wrapped

WAM
WALMART
MEMBER

FIJI[®] WATER

WAM
Participant

Save \$2.00 per 24ct (500ml) Case

46298

Water - 500ml

Save \$2.00 per 12ct (700ml) Case

46308

Water - Sport Cap - 700ml

Save \$2.00 per 12ct (Liter) Case

46337

Water - Liter

Save \$2.00 per 12ct (1.5 Liter) Case

46350

Water - 1.5 Liter



WAM
WALMART
MEMBER

Campbell's

WAM
Participant

Save \$1.00
per 12ct (12oz) Case

V8

46266

V8 Juice

Plastic

46741

V8 Spicy Hot Juice

Plastic

Save \$1.00
per 12ct (16oz) Case

**V8
Splash**

46598

V8 Splash

Berry Blend

46597

V8 Splash

Strawberry Kiwi

46599

V8 Splash

Tropical Blend



WAM
Walmart
Member Since 1992

Hormel

WAM
Participant

Save 25¢ per 6oz Bag

39329

Planter Trail Nut Chocolate

39529

Planter Trail Peanut Butter Chocolate

39457

Planter Trail Sweet Salty

39437

Planter Trail Tropical Fruit Nut



PLANTERS



WAM
Walmart
Member Since 1992

KraftHeinz

WAM
Participant

AWAY FROM HOME

Save \$1.00 per 60ct (2oz) Case

47217

Dipping Cup
BBQ Sauce

47207

Dipping Cup
Buffalo Hot Sauce

47218

Dipping Cup
Honey Mustard

47219

Dipping Cup
Marinara Sauce

47216

Dipping Cup
Ranch Dressing



WAM
WALMART
MEMBER



Mondelēz
International

WAM
Participant



RITZ

Save 10¢ per 3oz Bag

38312

**Big Bag
Bits Spicy Queso**

Save 10¢ per 2.5oz Bag

38307

**Toasted Chips
Sour Cream & Onion**

38303

**Toasted Chips
Sweet Habanero**

WAM
WALMART
MEMBER

WAM
Participant

Save \$1.00 per 12ct (1.4oz) Box

37727

**Kind Caramel
Almond Sea Salt**

37745

**Kind Cherry Cashew
Dark Chocolate**

37732

**Kind Nuts Sea Salt
Dark Chocolate**

37737

**Kind Plus
Cranberry Almond**

37740

**Kind Plus Peanut Butter
Dark Chocolate**





Campbell's SNACKS



Save 50¢ per 6ct (2oz) Case

42525
Cape Cod Kettle Chip
Jalapeño

42523
Cape Cod Kettle Chip
Sea Salt & Vinegar

42527
Cape Cod
Sweet Mesquite BBQ



Save 50¢ per 6ct (2oz) Case

42505
Kettle Chip
Backyard BBQ

42513
Kettle Chip
Habanero & Lime

42518
Kettle Chip
Honey Dijon

42501
Kettle Chip
Jalapeño

42507
Kettle Chip
Sea Salt

42502
Kettle Chip
Sea Salt & Vinegar

42509
Kettle Krinkle
Dill Pickle

42508
Kettle Krinkle
Salt & Pepper

Save 25¢ per 5oz Bag

42603
Kettle Chip
Backyard BBQ

42601
Kettle Chip
Sea Salt



Save 10¢ per 15.25oz to 15.4oz Cup



Campbell's® Chunky®
Soup That Eats Like a Meal®

Campbell's

Campbell's® Soup
Microwavable Bowl
Fill up on the good stuff®

45563

Chicken Noodle • 15.4oz

45559

Chunky Beef
w/Country Vegetable

45558

Chunky Chicken
Dumplings

45565

Chunky Chicken
Noodle

45528

Chunky
Chili Mac

45538

Chunky Chicken
Burrito

45547

Chunky Clam
Chowder

45542

Chunky Load
Potato Bacon

45564

Chunky Roadhouse
Chili

45546

Chunky Spicy
Chicken Noodle



Simply Save \$1.00 per 12ct (11.5oz) Case

- | | | | |
|---|---------------------------------------|---------------------------------------|--------------------------|
| 46472
Apple Juice | 46475
Cranberry
Cocktail | 46197
Fruit Punch | 46476
Lemonade |
| 46482
Lemonade
w/Raspberry | 46356
Orange Juice | 46487
Orange Mango
Juice | |





Save 25¢ per 12ct (1.8oz) Box

38081
Keebler Sandwich Cracker
Cheese Cheddar

49253
Keebler Sandwich Cracker
Cheese Peanut Butter

49252
Keebler Sandwich Cracker
Club Cheddar

38097
Keebler Sandwich Cracker
Toast Peanut Butter

Save 25¢ per 6ct (3oz) Box

38275
Cheez It
Cheddar Jack

38252
Cheez It
Cracker Original

38294
Cheez It
Extra Cheesy

38292
Cheez It
Extra Toasty

38117
Cheez It
Hot N Spicy

38280
Cheez It
Pepper Jack

38053
Cheez It
White Cheddar

Save 50¢ per 16ct (1.3oz) Box

37792
Nutrigrain Bar
Apple Cinnamon

37798
Nutrigrain Bar
Blueberry

37780
Nutrigrain Bar
Strawberry



Kraft Heinz

P3
PORTABLE
PROTEIN
PACKOscar
Mayer
Lunchables**Save 10¢ 1.9oz Each****50417**Oscar Meyer Lunchables
Ham Cheddar Cracker**50418**Oscar Meyer Lunchables
Turkey Cheddar Cracker**Save 10¢ 4.3oz Each****53774**Oscar Meyer Lunchables
Pepperoni Pizza**Save 25¢ 3.2oz Each****53772**Oscar Meyer Lunchables
Ham & Cheddar**53766**Oscar Meyer Lunchables
Ham & Swiss**53768**Oscar Meyer Lunchables
Turkey & Cheddar**Save 25¢ 8.9oz Each****48783**Oscar Meyer Lunchables
Turkey American Cheese Cracker**Save 25¢ 9.1oz Each****48782**Oscar Meyer Lunchables
Ham American Cheese Cracker**Save \$1.00 per 5ct (2oz) Box****48726**Oscar Meyer P3
Ham Colby Jack Cashew**49086**Oscar Meyer P3
Turkey Colby Almond

CAPRISUN

Save \$3.00 per 10ct (6oz) Case**45704**

Capri Sun Grab & Go Fruit Punch

WAM
WALMART ASSOCIATED MARKETS

& General Mills

WAM
Participant

Pillsbury

Pillsbury Mini Cookies

Save \$1.00 per 6ct (3oz) Box

38310
Double Chocolate

38352
Soft Chocolate Chip

38449
Confetti



WAM
WALMART ASSOCIATED MARKETS

WAM
Participant



Save 25¢
per 5.1oz Bag

23102
Lindor
Assorted
Chocolate

23101
Lindor
Milk
Chocolate

STORCK®

Mamba

Werther's Original

Save \$1.00 per 24ct (2.8oz) Box

22606
Mamba
Berrytasty
3 Brick

22559
Mamba
Fruit
3 Brick

22602
Mamba
Sour
3 Brick

22641
Mamba
Tropical
3 Brick

36048
Werthers Original
• 5.5oz

Save 10¢ per (6.3oz) Peg Bag

35059
Mamba
Fruit Stripe
• 6.3oz

35212
Mamba
Sticks
• 6.3oz

Save 10¢ per 7.05oz Peg Bag

36276
Mamba
Berrytasty
• 7.05oz

35226
Mamba
Fruit Chews
• 7.05oz

35247
Mamba
Tropics
• 7.05oz



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REG. & FLAVORED

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